2021

# Undergraduate Education Plan for Specialty in Information Management and Information System (2021)

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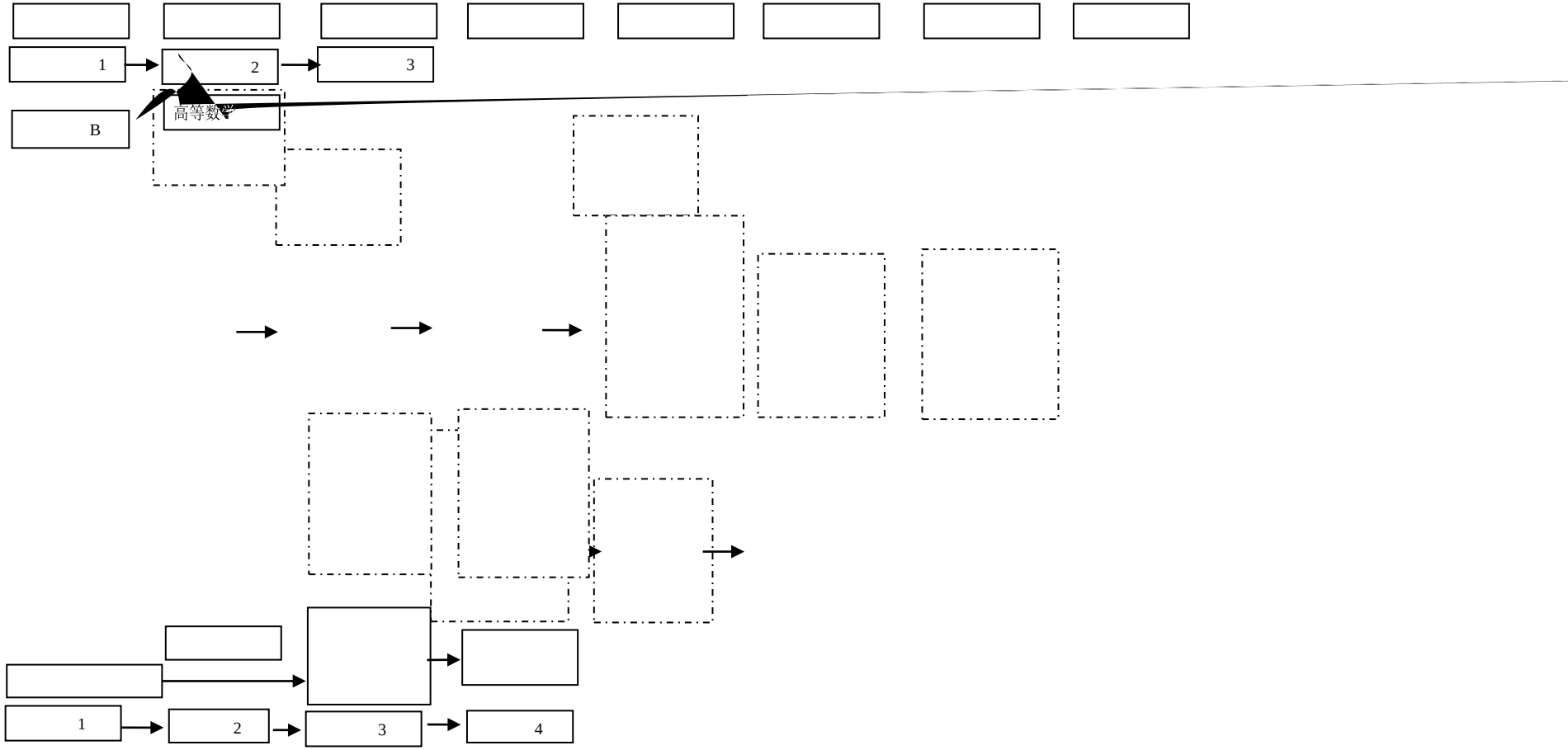
**Teaching Process Map**



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| 3 B□s c Di cipl ne □□quir d Courses | | | | | | | | | | | |
| | 4050003210 | B Advanced M □thematicsB | 4.5 | □2 | | | | | | | |
| | 4050004210 | B Advanced M □thematicsB | 5.5 | | | | | | | | |
| | 4050229110 | Li ear A□□ebra | 2.5 | 3 | | | | | | | |
| | 4050058110 | B Probabi □t □and Mat ema ical S □a □stic □ | 3 | | | | | | | | |
| | 4050058110 | □□troducti n of Major | 1 | | | | | | | | |
| | 41□0002210 | A Princ ple □of Manage □ □nt | 2.5 | .5ID 51□ >BDC 0.00□ □□-0□001□0050210 | | | | | | | |
| | 4010002210 | Princ ple □of E □onomi s | 2.5 | 1 | | | | | | | |
| | | Subt tal | 21.5 | 344 31 | 344 | 0 | 0 | 0 | 0 | | |
| 4 Specialize □Required Courses | | | | | | | | | | | |
| | 41□0041210 | D Advanced Applied Progr mmi g | 3.5 | 1 122 >BDC 0□-3.556 □□□211□06 01□040-□1(.5□□ 34 EF 167).001 BA 0>]□EMC ,P M6TD | | | | | | | |
| | 41□06 91□0 | B Webs te Develop □ent and Webpage Design | 2.5 | | | | | | | | |
| | 41□06 01□0 | B Da a Structure | 4 | | | | | | | | |
| | 41□0024210 | Management S at st cs | 3 | | | | | | | | |
| | 41□0043210 | Princ ple and Applicati n of Database | 2 | | | | | | | | |
| | 41□000□210 | Management Ope □ti ns Researc □ | 3 | | | | | | | | |
| | 41□0045210 | C# D Objec -□riente □Programm □g (C#) | 3 | | | | | | | | |
| | 41□004□210 | Opera □□n System Princ □le and Appli ati n | 2.5 | | | | | | | | |
| | 41□004□210 | Data Mi in □an □Busi e □□□□□□□□□□□□ | 2 | | | | | | | | |
| | 41□004□210 | Computer N □twork and Appli ati n | 2 | | | | | | | | |
| | 41□004□210 | A Da a Ana ysis and Mode i g | 3 | | | | | | | | |
| | 41□0050210 | C □nf rma □on Sys ems Anal si □nd D □sign | 3 | | | | | | | | |
| | 41□06 81□0 | □va E □□□□Progra □mi g | 3.5 | | | | | | | | |
| | 41□0158110 | B □□troducti n □□M □thodol gy | 1 | | | | | | | | |
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| | 41□0144210 | Social Media Dat □r ce sing and Anal sis | 2 | 32 | 24 | 8 | | | | □ | |
| | 41□005□210 | nte li ent □mpu ing and Dee □L arning | 2 | 32 | 32 | | | | | □ | |
| | 41□014□210 | nf rma on Sys em Project Management | 1.5 | 24 | 24 | | | | | □ | |
| Subtotal | | | 5□5 | □36 | □□4 | □2 | 0 | 0 | 0 | | |
| NOTE Minimu □ subtotal □□□□□□□□2□. 28 | | | | | | | | | | | |
| 6 □□dividual □□ □□□□□□v□Cour □s | | | | | | | | | | | |
| | 41□06_71□0 | B Da a Visual zat on B | 2.5 | 40 | 28 | 12 | | | | 5 | |
| | 41□01□□210 | Big Data nd usi ess Analyti s | 2 | 32 | 8 | 8 | | | | 5 | |
| | 41□01□□210 | A Princ ple and Applicati ns of Bi D ta Technology A | 2 | 32 | 16 | 16 | | | | □ | |
| | 41□06_91□0 | Artif c □I I t lli ence and Bus nes App □cat on | 2 | 32 | 32 | | | | | □ | |
| Subtotal | | | □5 | 136 | □4 | 36 | 0 | 0 | 0 | | |
| NOTE: Sudent can s lect cour □s □□□□ above nd the other personalized ourse □□□ atalo , and ar equi ed □□ obtai □□least 6 □□□□□□□. 6 | | | | | | | | | | | |

7 Speciali ed P acti e Schedule

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| | 41□01□□210 | C Course Proj ct of Data St ucture C | 2 | 32 | 2 | 3 | |
| | 41□01□□210 | Enterpri □D tabas □pplication □□□□□□□□ | 2 | 32 | 2 | 3 | |
| | 41□01□□210 | C Objec -Oriente Programm ng Tr ining C | 2 | 32 | 2 | 4 | |
| | 41□0□001□0 | The Entrepreneur al Ente pr se Operat on Si ula n Tr ining | 1 | 16 | 1 | 4 | |
| | 41□05□91□0 | Quantitative A alysi Soft a Tr in n | 1 | 16 | 1 | 4 | |
| | 41□01□0210 | □□□Mining and Bus es t llgence ra ing | 1 | 16 | 1 | 5 | |
| | 41□01□1210 | Da a Ana ysis and Mode i g T ai i g | 1 | 16 | 1 | 5 | |
| | 41□020□210 | Professi nal Pr cti e | 3 | 48 | 3 | 6 | |
| | 41□0□011□0 | B Manag ment Infor ation Syst m Training B | 2 | 32 | 2 | 6 | |
| | 41□0204110 | Prac c for Gr duati n | 3 | 48 | 3 | 7 | |
| | 41□020□210 | Gradua on Thesis | □5 | 272 | 17 | 8 | |
| Subt tal | | | 26.5 | 496 | 31 | | |

**Proportion of class hours and credits**

| | | | |
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| | | | **%** |
| | 43 | 160 | 26.9 |
| | 36.25 | 160 | 22.7 |
| | | | 2:1 |

**Recommendations on Course Studies**

2

Please refer to the cultivation plan of the second class-Implementation Measures for Extracurricular Credits of the Second Class of Wuhan University of Technology.

Situation & Policy (2 credits) and Mental Health Education (2 credits) are the required extracurricular courses.

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2021

Undergraduate Education Plan for Specialty in Marketing 2021

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Graduation Credit Criteria

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Cultivation Objectives & Graduation Requirements

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i. Cultivation Objectives

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[illegible]

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ii. Graduation Requirements

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11. Professional Core Courses and Professional Characteristic Courses

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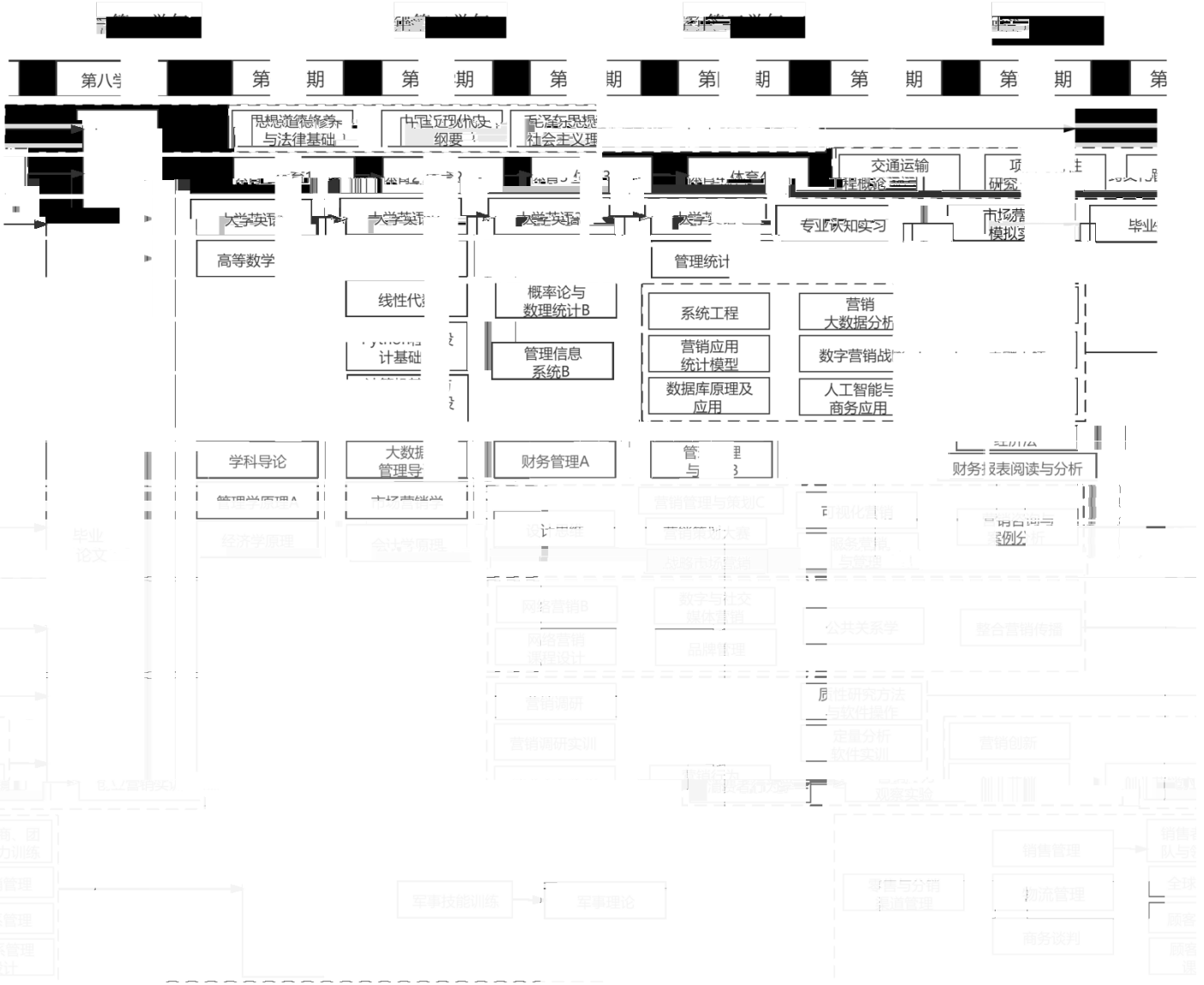
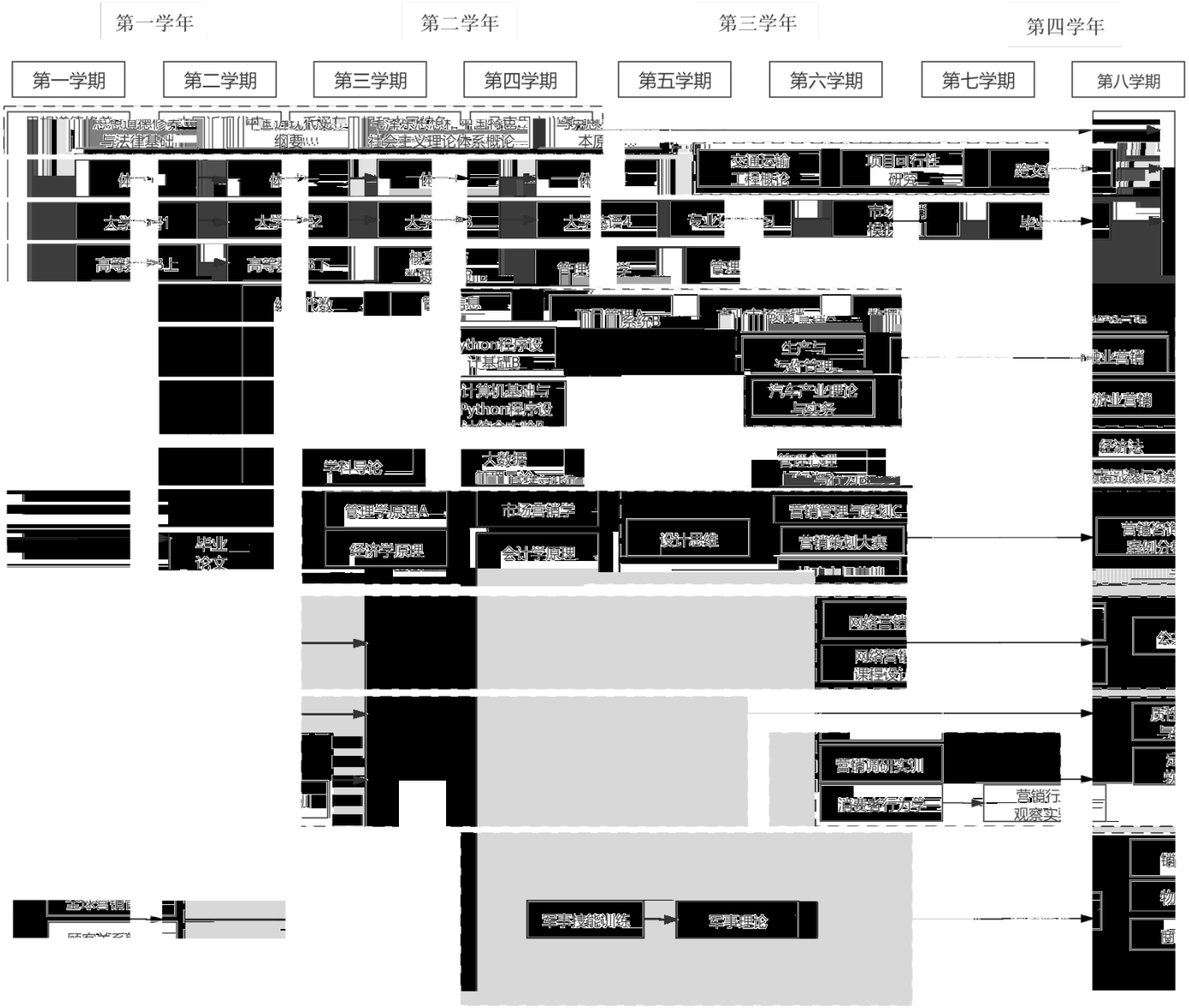
Teaching Process Map

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项目可行性研究
毕业论文
学科导论
大数据
管理学原理A
经济学原理
市场营销学
会计学原理
设计思维
营销策划大赛
网络营销
网络营销课程设计
营销行为学
营销行观察实
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## Ⅳ course schedule

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| | 412000□210 | □□□□□□□ □ □□□ □□□□□□□□□□ □ □□□□□□□ □□□□□□□□□ □□□□□ □□□□□□□□□□ □□□ □□□□□□□□ □□□□□□□ □ □□□ □ | 1 | 32 | | 32 | | | | 2 | |
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| Course coll ge | C urse Number | Cour Ti e | Cr | Including | | | | | | Suggest d | P erequi e Cou e |
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| | | | | Tot hr | heor | Ex | Op ra on | | Ext cur | | |
| | 41 0001210 | I t duction M jor | 1 | 16 | 16 | | | | | 1 | |
| | 41 0002210 | A M nagement A | 2.5 | 40 | 40 | | | | | 1 | |
| | 4010002210 | Econom s | 2.5 | 40 | 40 | | | | | 1 | |
| | 4050003210 | B Advance Mathemat s B | 4.5 | 2 | 2 | | | | | 1 | |
| | 4050004210 | B Advance Mathemat s B | 5.5 | 88 | 88 | | | | | 2 | |

| Course coll ge | C urse Number | Cour Ti le | Cr | Inc di g | | | | | | Suggest d Te m | P erequi e Cou se |
|---|---|---|---|---|---|---|---|---|---|---|---|
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| | 41 0147110 | Sys em Engi eer ng | 2 | 32 | 32 | | | | | 4 | |
| | 41 07181 0 | M rketing Appli ati n S at st cal Mode | 2.5 | 40 | 32 | | 8 | | | 4 | B |
| | 4170053210 | B g Dat Analyt cs in M rketi g | 2.5 | 40 | 32 | | | 8 | | 5 | |
| 2 | | | | | | | | | | | |
| | 41 0149110 | A<br>Pr ject M nagement A | 2 | 32 | 32 | | | | | 4 | |
| | 4170054210 | and Ope ti n Manage nt | 2.5 | 40 | 32 | | 8 | | | 4 | |
| | 4170055210 | I dust i l rketi g | 2.5 | 40 | 32 | | | 8 | | 5 | |
| Subt tal | | | 2 5 | 41 6 | 3 68 | 32 | 8 | 8 | 0 | | |
| 5 Speci lized El cti e C urse | | | | | | | | | | | |
| | 4040101210 | D s gn Thinking | 2 | 32 | 32 | | | | | 3 | |
| | 41 0055110 | B<br>M nagement In r at on System B | 3 | 48 | 30 | 18 | | | | 3 | |
| | 41 01 2110 | | 2 | 32 | 32 | | | | | 4 | |
| | 41 001 210 | M nagement S a stic | 2.5 | 40 | 40 | | | | | 4 | |
| | 41 0 081 0 | B and Manage nt | 2 | 32 | 32 | | | | | 4 | |
| | 41 07 41 0 | & Soci l Media Ma eti g | 2 | 32 | 24 | | | 8 | | 4 | |
| | 41 014 210 | M nagement Operat ns Re ea h | 2.5 | 40 | 40 | | | | | 5 | |
| | 41 014 210 | Quali at ve Research M thodol gy and Softwa Opera on | 2.5 | 40 | 24 | | 16 | | | 5 | |
| | 41 014 210 | V sual zation Ma eti g | 2 | 32 | 24 | 8 | | | | 5 | |
| | 41 0039110 | Publi R l ti nship | 2 | 32 | 32 | | | | | 5 | |
| | 401005 210 | Busi e s Negotiation | 2.5 | 40 | 24 | | | 16 | | 5 | |
| | 41 0151210 | Market n Consulting and Case S udi s | 2 | 32 | 16 | | | 16 | | 6 | |
| | 41 07101 0 | I t grate Market ng C m uni ati n | 2 | 32 | 24 | | | 8 | | 6 | |
| | 40200 4110 | B<br>Econom Law B | 2 | 32 | 32 | | | | | 6 | |
| | 42 00311 0 | B<br>F nanci l St tement An l sis B | 2 | 32 | 24 | | | 8 | | 6 | |
| | 41 01461 0 | *<br>Et ili g and Di r but on Chan el M nagement | 2.5 | 40 | 32 | | 8 | | | 5 | |

| Course coll ge | C urse Number | Cour Ti le | Cr | Inc di g | | | | | | Suggest d Te m | P erequi e Cou se |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Tot hr | heor | Ex | Op ra ion | Pra t c | Ext cur | | |
| | 41 0152210 | * L gi ics Managemen | 2.5 | 40 | 32 | | | 8 | | 5 | |
| | 41 0153210 | * M rketing nnovation | 2 | 32 | 32 | | | | | 6 | |
| | 41 0154210 | * Global Ma eti g Manage nt | 2 | 32 | 32 | | | | | 6 | |
| 1 | | | | | | | | | | | |
| | 41 0043210 | Pr ncipl s & Appli ati n of D tabas System | 2 | 32 | 32 | | | | | 4 | B |
| | 41 004 210 | D ta Mi i g & Busine s | 2 | 32 | 32 | | | | | 5 | |
| | 41 015 210 | D gi al Marke n St at gies | 2 | 32 | 24 | | | 8 | | 5 | |
| | 41 015 210 | A t fi ial Intel genc and Busi ess Appl cation | 2 | 32 | 24 | | 8 | | | 6 | |
| | 42 04 51 0 | F nanci l Engi eer ng | 2 | 32 | 32 | | | | | 6 | |
| 2 | | | | | | | | | | | |
| | 40 001 210 | Theory and of Automobile Indus r | 2 | 32 | 32 | | | | | 4 | |
| | 40 0011210 | I t oduction Intel gent Equipmen & I t l igent M nu c uring | 2 | 32 | 24 | | | 8 | | 5 | |
| | 413051814 0 | I t oduction Urban nd Rur l Planning | 2 | 32 | 32 | | | | | 5 | |
| | 41 015 210 | F anci l Ma eti g | 2 | 32 | 32 | | | | | 6 | |
| | 41 01 0210 | Touri Mar e ing | 2 | 32 | 24 | | 8 | | | 6 | |
| Subt tal | | | 52 | 32 | 02 | 26 | 32 | 2 | 0 | | |

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NOTE Sudents re require in bt in leas 26 cr dit

(1) Specialized Elective Courses with *, ≥ 7

(2) Specialized elective courses from module of Digital Marketing or modules of Industrial Marketing, ≥ 5 credits.

(3) Other specialized elective courses,≥ 14 credits.

6 P rsona zed Elec ve Courses

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 41 0040110 | An | 2 | 32 | 32 | | | | | 4 | |
| | 41 04579 0 | F as bility Study of Pr ject | 2 | 32 | 32 | | | | | 5 | |
| | 40101979 0 | B C os cult r l nagement B | 2 | 32 | 32 | | | | | 6 | |
| Subt tal | | | 6 | 96 | 96 | 0 | 0 | 0 | 0 | | |

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NOTE: Sudents ca sel ct courses fr m above and the the pe sonali e cour s cat lo , nd re r quir d bt in at 6 redit

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**Proportion of class hours and credits**

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| | | | **%** |
| | 41 | 160 | 25.6 |
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2021

Undergraduate Education Plan for Specialty in

Financial Management (2021)

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Educational Objectives & Requirement

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.Educational Objectives

This major cultivates students with a sense of social responsibility and professional ethics, adapts to the needs of the development of the socialist market economy, develops morally, intellectually, physically, aesthetically and laboriously, systematically grasps the basic theoretical knowledge of economics, management, information technology and data science, has financial logic, data analysis logic, computer logic, team spirit and communication skills, and can engage in financial management, accounting, investment and financial management, management consulting and other related economic management work in enterprises and institutions, with strong adaptability, practical spirit, strong sense of innovation, and compound talents with excellent pursuit and excellent ability

The major expects graduates to achieve the following specific goals in five years:

(1) With critical and creative thinking, with good ideological and moral quality, scientific and cultural quality, professional quality, physical and mental quality and adaptability, practical spirit and innovative consciousness, all-round development of moral, intellectual, physical, aesthetic and labor

(2) Have a wide range of theoretical knowledge and practical ability in management, economics, law, financial management, accounting and related disciplines

(3) With the ability of financial management software application and big data analysis and decision-making, can play a role as a financial supervisor in the work team.

(4) Good oral and written communication skills, good team spirit and cooperation spirit

(5) To adapt to social development and industry change, we can update our knowledge through accounting professional technical qualification examination, CPA examination, securities qualification examination, fund qualification examination, banking qualification examination and other learning channels, so as to improve our professional practice ability

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. Educational Requirements

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## Ⅳ Course Schedule

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| Cou se college | Course Number | Cour | C s | ncluding | | | | | | Suggeste Term | Cou se |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | To | Theory | Exp | | Prac ic | Ext cu | | |
| 3 Basic D scip ne Require Cou ses | | | | | | | | | | | |
| | 4050003210 | B<br>Advanced Mathema cs | 4.5 | 72 | 72 | | | | | 1 | |
| | 4050004210 | B<br>Advanced Mathema cs | 5.5 | 88 | 88 | | | | | 2 | B |
| | 4050229110 | L nea A gebra | 2.5 | 40 | 40 | | | | | 2 | |
| | 4050058110 | B<br>Probabi and Statistics | 3 | 48 | 48 | | | | | 3 | |
| | 4010002210 | P nc ples of Economic | 2.5 | 40 | 40 | | | | | 1 | |
| | 417)002210 | A<br>Manage ent P nciple A | 2.5 | 40 | 40 | | | | | 1 | |
| | 417)001210 | n oduct on of Ma or | 1 | 16 | 16 | | | | | 1 | |
| | 417)009210 | n oduct on ata Manage ent | 1 | 16 | 16 | | | | | 2 | |
| | 417)006210 | P nc ples of Accounting | 2.5 | 40 | 40 | | | | | 2 | A |
| | 417)003210 | Ma keting | 2.5 | 40 | 40 | | | | | 2 | A |
| | 417)508150 | P nc ple F nancial Management | 2.5 | 40 | 40 | | | | | 3 | |
| | 417)007210 | B<br>Manage ent psychology and Behav or | 2.5 | 40 | 40 | | | | | 4 | |
| Subtota | | | 32.5 | 520 | 520 | 0 | 0 | 0 | 0 | | |
| 4 Specia zed Required Courses | | | | | | | | | | | |
| | 417)017210 | B1<br>F nanc al Accoun ng B1 | 2.5 | 40 | 40 | | | | | 3 | |
| | 417)017210 | D<br>Manage ent Sta tics D | 2.5 | 40 | 40 | | | | | 4 | B |
| | 417)018210 | A<br>Financial Management | 2.5 | 40 | 40 | | | | | 4 | |
| | 417)019210 | B<br>Manage ent Informa on B | 2.5 | 40 | 32 | 8 | | | | 4 | |
| | 417)020210 | n oduct on Digita Financ | 2.5 | 40 | 40 | | | | | 5 | |
| | 417)021210 | Data Analys s an | 2 | 32 | 16 | 16 | | | | 5 | |
| | 417)109210 | RPA<br>F nanc al Applica on of RPA | 2.5 | 40 | 16 | 24 | | | | 6 | |
| | 417)322120 | A<br>Financing | 2 | 32 | 32 | | | | | 6 | |
| | 417)011210 | Financial Analysis | 2 5 | 40 | 40 | | | | | 7 | |

| Cou se college | Course Number | Cour | C s | Including | | | | | | Suggeste Term | Cou se |
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| | | | | To | Theory | Exp | | Prac ic | Ext cu | | |
| Subtota | | | 21.5 | 344 | 296 | 48 | 0 | 0 | 0 | | |
| 5 Specia zed E ective Course | | | | | | | | | | | |
| | 417)079210 | A<br>Manage ent Ope ons Researc A | 2.5 | 40 | 40 | | | | | 3 | |
| | 417)56310 | B2<br>F nanc al A coun ng B2 | 2.5 | 40 | 40 | | | | | 4 | B1 |
| | 417)509150 | Fundamen a s of Cost M nage ent | 2.5 | 40 | 40 | | | | | 5 | |
| | 41 02 5120 | B<br>Tax P actic B | 2.5 | 40 | 2 | 12 | | | | 5 | |
| | 417)083210 | B<br>Manage ial Accounting | 2.5 | 40 | 40 | | | | | 5 | |
| | 417)406130 | A<br>n ernal Control | 2.5 | 40 | 40 | | | | | 5 | |
| | 417)081210 | Accounting | 2.5 | 40 | 16 | 24 | | | | 5 | |
| | 417)082210 | n oduct on Financ al Shared Serv c | 2 | 32 | 24 | 8 | | | | 5 | |
| | 417)083210 | A<br>Asse Valua on | 2.5 | 40 | 40 | | | | | 6 | |
| | 417)6401 0 | C<br>Aud ting | 2.5 | 40 | 40 | | | | | 6 | |
| | 417)020110 | F nanc al Sra egy | 2 | 32 | 32 | | | | | 7 | |
| | 417)034110 | B<br>Advanced Financial Managemen | 2 | 32 | 32 | | | | | 7 | |
| 1 Modular 1 n e igent F nance | | | | | | | | | | | |
| | 417)084210 | Database Theo y and App ca on | 2 | 32 | 16 | 16 | | | | 4 | |
| | 417)085210 | Python<br>Data M ning and Python Applica on | 2 | 32 | 16 | 16 | | | | 5 | |
| | 417)086210 | nd Bu in ss Intelli en e | 2 | 32 | 16 | 16 | | | | 6 | |
| | 417)087210 | and n e igent F nancial Dec ion | 2 | 32 | 16 | 16 | | | | 6 | |
| | 417)088210 | EXCEL<br>App ica ion of Excel in Fin ncia anagement | 2 | 32 | 16 | 16 | | | | 6 | |
| | 417)089210 | De ign for Financial Sy tem | 2 | 32 | 16 | 16 | | | | 7 | |
| | 417)09)210 | Aud ting | 2 | 32 | 16 | 16 | | | | 7 | |
| | 417)091210 | Machin Learn ng and Natural Languag Proces ng | 2 | 32 | 16 | 16 | | | | 7 | |
| Subtota | | | 44.5 | 712 | 540 | 172 | 0 | 0 | 0 | | |

| Cou se college | Course Number | Cour | C s | Including | | | | | | Suggeste Term | Cou se |
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| | | | | To | Theory | Exp | | Prac ic | Ext cu | | |
| 2 Modu a 2 Co porate | | | | | | | | | | | |
| | 417)140110 | B nves e ent | 2 | 32 | 32 | | | | | 4 | |
| | 417)092210 | F nanc al Econo ics | 2 | 32 | 32 | | | | | 5 | |
| | 417)093210 | F nanc al En neering | 2 | 32 | 32 | | | | | 5 | |
| | 417)094210 | Securities Management and Quan ative nves ment | 2 | 32 | 32 | | | | | 6 | |
| | 417)095210 | n oduct on F nancial Technolog | 2 | 32 | 32 | | | | | 6 | |
| | 417)511150 | F nanc al Manage ent of Mult a ional Co pan es | 2 | 32 | 32 | | | | | 6 | |
| | 4010086210 | F nanc al Data m ning and Analy is | 2 | 32 | 16 | 16 | | | | 7 | |
| | 417)096210 | n oduct on n e net F nance | 2 | 32 | 32 | | | | | 7 | |
| Subtota | | | 16 | 256 | 240 | 16 | 0 | 0 | 0 | | |
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NOTE Min um sub otal credi : 31.5. m or ha two cha acter tic tra ning directions of 'nte ligent fin nc ' and "corporate nance'. S udents choo e he co re pond ng directio no ust choo no than 4 cour es (8 ) he cour modules di ec on O he cou es can be elec ed he cour modules of this direction or the e ective cou s modules of o he directions

| 6 Personali ed Elec ve Course | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 417)098210 | Profe iona Ethics of Accoun ng and Financial Regula ons | 2 | 32 | 32 | | | | | 3 | |
| | 417)547140 | L e atu e Ret eval fo F nancial Managemen | 1 | 16 | 16 | | | | | 4 | |
| | 417)037110 | Pe ona Financ ng | 2 | 32 | 32 | | | | | 5 | |
| | 417)163210 | F nancial Research Me hodology | 2 | 32 | 32 | | | | | 6 | |
| | 417)164210 | Copora Strategy and Management | 2.5 | 40 | 40 | | | | | 7 | |
| | 4010543150 | D Money an Bank ng | 2 | 32 | 32 | | | | | 6 | |
| | 417)097210 | Profe iona | 2 | 32 | 32 | | | | | 6 | |
| | 417)466140 | F nanc al Ma ket and Financial Institu ons | 2 | 32 | 32 | | | | | 7 | |
| Subtota | | | 15.5 | 248 | 248 | 0 | 0 | 0 | 0 | | |

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NOTE: Suden ca elec ou ses from above and the o he pe ona zed cou es catalo , an a e equire obtain at lea 6 credi

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**Proportion of class hours and credits**

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| | | | **%** |
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| | 39 | 160 | 24.4 |
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**Recommendations on Course Studies**

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Please refer to the cultivation plan of the second class-Implementation Measures for Extracurricular Credits of the Second Class of Wuhan University of Technology.

Situation & Policy (2 credits) and Mental Health Education (2 credits) are the required extracurricular courses.

2021

# Undergraduate Education Plan for Specialty in Human Resource Management (2021)

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Graduation Credit Criteria

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Educational Objectives & Requirement

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. Educational Requirement

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Human Resources Management 、 Human Resource Diagnosis 、 Enterprise annuity and employee welfare 、 Methodology foundation of human resource management 、 HRM Specialty Comprehensive Experiment

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| | | Python B | | | M | | H | | | | | | | |
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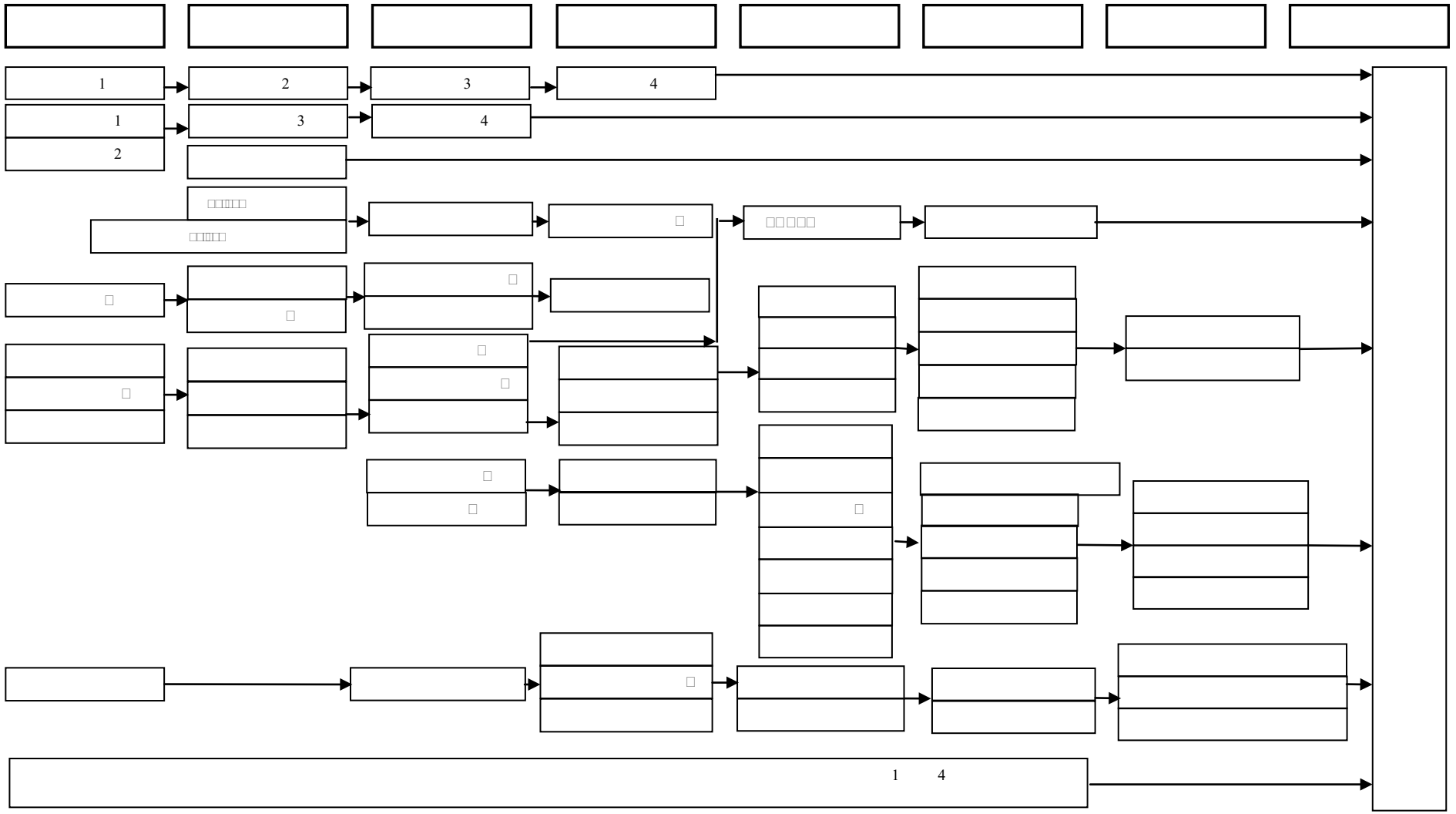

## Ⅳ Course Schedule

1 □□□□

| Course coll ge | C urse Number | Course Tit | C s | Inc udi g | | | | | | Suggest d | Pr requisite Cour |
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| | | | | ot hr | Th ory | Ex | Op ra ion | | Extr cur | | |
| 3 Basic Discipl n Requir d Courses | | | | | | | | | | | |
| | 41 0001210 | I t oduction Ma r | 1 | 16 | 16 | | | | | 1 | |
| | 41 0002210 | A<br>Pr ncip s Management A | 2.5 | 40 | 40 | | | | | 1 | |
| | 4010002210 | Pr ncip s Economics | 2.5 | 40 | 40 | | | | | 1 | |
| | 4050003210 | B<br>Advance Mathemat s B | 4.5 | 2 | 2 | | | | | 1 | |
| | 4050004210 | B<br>Advance Mathemat cs B | 5.5 | 88 | 88 | | | | | 2 | B |
| | 4050229110 | L nea Al ebra | 2.5 | 40 | 40 | | | | | 2 | |
| | 41 000 210 | A counting Princip | 2.5 | 40 | 40 | | | | | 2 | A |
| | 41 0003210 | M rketing | 2.5 | 40 | 40 | | | | | 2 | A |
| | 41 000 210 | I t duction Big D ta Manage nt | 1 | 16 | 16 | | | | | 2 | |
| | 4050058110 | B<br>Pr bability and Ma he ti s St ti i s B | 3 | 48 | 48 | | | | | 3 | |
| | 41 0005210 | A<br>F nancia Management A | 2.5 | 40 | 40 | | | | | 3 | |
| | 41 000 210 | B<br>M nagement P chology and Behavior B | 2.5 | 40 | 40 | | | | | 3 | |
| Subtot l | | | 32.5 | 520 | 520 | 0 | 0 | 0 | 0 | | |
| 4 Specia i ed Requi ed C urse | | | | | | | | | | | |
| | 41 0030210 | E<br>HRM | 1 | 16 | 16 | | | | | 3 | |
| | 41 000 210 | Oper ting Research Management | 2.5 | 40 | 40 | | | | | 3 | |
| | 41 0024210 | St ti ics for Manage nt | 2.5 | 40 | 40 | | | | | 4 | B |
| | 41 03 3130 | General P chology | 2 | 32 | 32 | | | | | 4 | |
| | 41 06 51 0 | B<br>Job Anal s nd Posi n Management | 1.5 | 24 | 18 | | | 6 | | 4 | |
| | 41 06661 0 | C<br>Pr ducti n Ope ti ns Manage nt C | 2 | 32 | 32 | | | | | 4 | |
| | 41 0033210 | C<br>M nagement Infor at on System C | 2.5 | 40 | 32 | 8 | | | | 4 | |
| | 41 0034210 | St at gic P anning for uma Resour e | 1.5 | 24 | 24 | | | | | 5 | |

| Course coll ge | C urse Number | Course Tit | C s | Inc udi g | | | | | | Suggest d | Pr requisite Cour |
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| | 41 0035210 | A<br>Pe onne Sel cti , nd Eval a on A | 2 | 32 | 28 | 4 | | | | 5 | |
| | 41 045 89 0 | B<br>Hum n Resour e L w B | 2 | 32 | 28 | | | | 4 | 5 | |
| | 41 0069110 | B<br>Pe or anc Management B | 2 | 32 | 32 | | | | | 5 | |
| | 41 003 210 | Hum n Resour e D gnosis | 1.5 | 24 | 24 | | | | | 6 | |
| | 41 06 01 0 | B<br>Hum n Resour e D ve opment and T ai i g B | 1.5 | 24 | 24 | | | | | 6 | |
| | 41 0153110 | A<br>Compensation Manage nt A | 2 | 32 | 32 | | | | | 6 | |
| | 41 06711 0 | B<br>Employee Rel ti nship M nagement B | 1.5 | 24 | 24 | | | | | 6 | |
| | 41 06 31 0 | B<br>O ganizati nal Design and Devel pment B | 1 | 16 | 16 | | | | | 6 | |
| | 41 003 210 | Hum n Resour e I nova on and Entr pr neur i Man gement | 1 | 16 | 16 | | | | | 7 | |
| | 41 0040210 | C reer Developm nt and Management | 1.5 | 24 | 24 | | | | | 7 | |
| Subtot l | | | 31.5 | 504 | 4 2 | 12 | 0 | 6 | 4 | | |
| 5 Specia ed Courses | | | | | | | | | | | |
| | 40200 4110 | B<br>Econom Law B | 2 | 32 | 32 | | | | | 3 | |
| | 41 0078110 | C<br>Technol gy Econom cs C | 2 | 32 | 32 | | | | | 3 | |
| | 41 0098110 | App cation E t rpri | 3 | 48 | 28 | 20 | | | | 3 | |
| | 41 0103110 | B<br>Enter r se S r tegy Manage nt B | 2 | 32 | 32 | | | | | 4 | |
| | 41 0039110 | Publi R l ti nship | 2 | 32 | 32 | | | | | 4 | |
| | 41 02666120 | Excel<br>App cation E cel Fi ancial M nagement A | 3 | 48 | 24 | 24 | | | | 5 | |
| | 41 0047110 | M nagement Commun ca on | 2 | 32 | 32 | | | | | 5 | |
| | 41 0029110 | E-comme ce Pr ti e | 2 | 32 | 32 | | | | | 5 | |
| | 41 0425130 | Pr cti al | 2 | 32 | 32 | | | | | 5 | |
| | 41 0169110 | Busi e s E hic nd C rpor te Cul ure | 2 | 32 | 32 | | | | | 5 | |

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**Proportion of class hours and credits**

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| | 33 | 160 | 20.6 |
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**Recommendations on Course Studies**

2

Please refer to the cultivation plan of the second class-Implementation Measures for Extracurricular Credits of the Second Class of Wuhan University of Technology.

Situation & Policy (2 credits) and Mental Health Education (2 credits) are the required extracurricular courses.

2021 Ŭ

Undergraduate Education Plan for Specialty in

Business Administration (2021)

Major Business Administration Major Disciplines Management

Management

Duration 4 Years Degree Granted Bachelor of Management

Disciplinary Business Administr tion

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|---|---|---|---|---|---|---|---|---|
| | | | Iscipline | Spec al zed Cours | Cour e | Prac ce Cours s | S dy af r Cl ss | To a |
| Cou es | 31 | \ | 32.5 | 23 | \ | 26 5 | 10 | 18) |
| E ec ve Cour e | \ | 9 | \ | 32 | 6 | \ | 10 | |

Educational Objectives & Requirement

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The major cultivates students practicing the core values of socialism , with all round development of morality、intellect、physique、aesthetics、labor、grasping comprehensive modern knowledge and method of economics and business management 、being familiar with China and globe market Apart from outstanding adaptability、earnes-working and entrepreneurship 、graduates would have excellent life -long learning ability、communication and coordination ability、team-cooperation ability and management problem-solving ability and innovation and venture -creation ability Graduates should also be familiar with the business situation of all kinds of industrial and commercial enterprises 、especially the three major industries of building material ,transportation and automobile ,and be competent for all kinds of business management positions

(1) The graduates should practice the core values of socialism and have critica -and creative thinking In addition 、the students shoul ] also have good ideological and moral quality 、scientific and cultural quality 、professional quality 、physical and mental qual ty、apart from adaptability 、earnes-working Finally the graduates shoul ] become the al -round talents for the development of society

(2) The graduates should have a strong awareness of lifelong learn -ng and sel -learning ability 、be capable of [earning independently and exploring the frontier of management and apply these latest frontier knowledge to improve his 'her work and hi /herself

(3) The graduates should be good at oral and written expression and have communication ability 、EQ management ability 、team consciousness 、cooperation spir t、coordination ability and leadership ability

(4) The graduates should be familiar with the basic situation and var ous management domain (such as operation management 、logistics and supply chain management 、strategic planning 、brand management、project management and evaluatio -, human resource management and marketing managemen )] of all kinds of industrial and commercial enterprise -, especially the three major industries of building materials 、transportation and automobiles Moreover 、the students should be able to carry out overall planning 、operation and control of the business and management activities

(5) The graduates should be have a strong awareness entrepreneurship and innovation ability 、be capable of finding and grasping opportunities and bringing forward novel plan to meet new demand to create new value for customer 、enterprise、society and country

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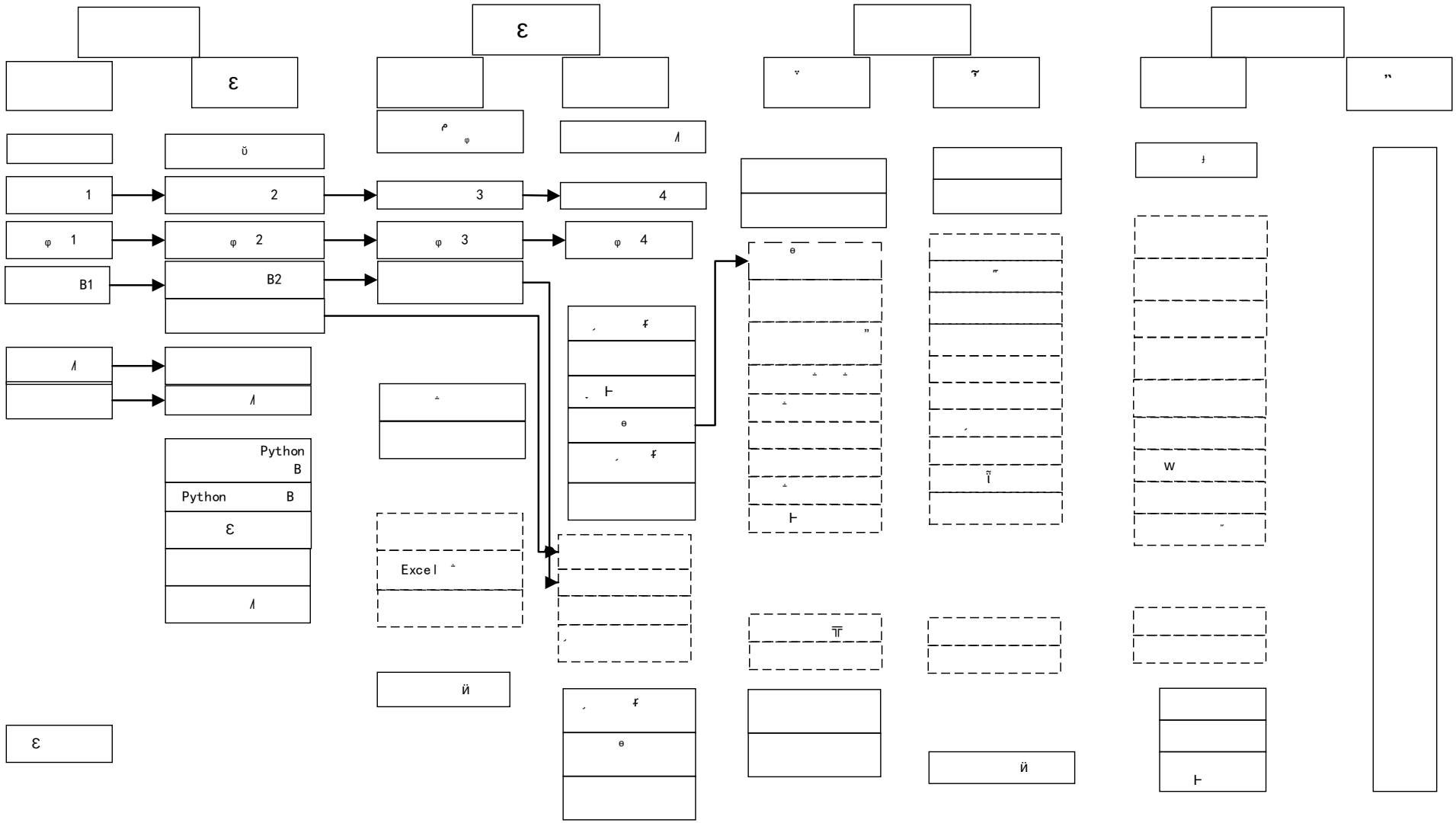
Teaching Process Map
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B2
Python
Python B
Excel

## Ⅳ course schedule

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| 3 Ba□ic Discip□ne □equire□ Cou□se□ | | | | | | | | | | | |
| | 417)001210 | Introduction of Majo□ | 1 | 16 | 16 | | | | | 1 | |
| | 417)002210 | A<br>Management P□nc ple □ | 2.5 | 40 | 40 | | | | | 1 | |
| | 4010002210 | P□incip□es of E□onomi□s | 2.5 | 40 | 40 | | | | | 1 | |
| | 4050003210 | B<br>Advance □ Mathematic □□ | 4.5 | □2 | □2 | | | | | 1 | |
| | 4050004210 | B<br>Advance □ Mathematic □□ | 5.5 | 88 | 88 | | | | | 2 | |
| | 4050229110 | Linear Alg□bra | 2.5 | 40 | 40 | | | | | 2 | |
| | 417)00□210 | P□incip□es of Accoun□ng | 2.5 | 40 | 40 | | | | | 2 | |
| | 417)003210 | Marke□ng | 2.5 | 40 | 40 | | | | | 2 | |
| | 417)00□210 | Introduction to Big Dat□ Management | 1 | 16 | 16 | | | | | 2 | |
| | 4050058110 | B<br>P□obability and □□□□□□□□□□B | 3 | 48 | 48 | | | | | 3 | |
| | 417)005210 | A<br>Financial Manag□ment A | 2.5 | 40 | 40 | | | | | 3 | |
| | 417)00□210 | B<br>Management Psychology and Behav□or B | 2.5 | 40 | 40 | | | | | 4 | |
| Subto□al | | | 32.5 | 520 | 520 | 0 | 0 | 0 | 0 | | |
| 4 Spec□a□ized Required Courses | | | | | | | | | | | |
| | 417)050110 | Manage□□al Econo□□ics | 2 | 32 | 32 | | | | | 3 | |
| | 417)161210 | Hu□an Re□ou□ce Management | 2.5 | 40 | 40 | | | | | 4 | |
| | 417)013210 | Manufactu□ing an□ Ope□atio□ Man□gement | 2.5 | 40 | 40 | | | | | 4 | |
| | 417)0□5110 | B<br>Enterp□ise Busine□□B | 2 | 32 | 32 | | | | | 4 | |
| | 417)5□217) | Enterp□ise Manu□actu□e and Opera□on S□□ ula□on | 1.5 | 48 | | 48 | | | | 4 | |
| | 417)57797) | Log□□tics and Supp□□ Chain Management | 2 | 32 | 32 | | | | | 4 | |
| | 417)014210 | Emo□□onal Managemen□ and Co□munication | 2.5 | 40 | 40 | | | | | 5 | |
| | 417)103110 | B<br>Enterp□ise S□□ategy Managemen□□ | 2 | 32 | 32 | | | | | 5 | |
| | 417)015210 | Enterp□ise Operation S□□ ula□on | 2 | □4 | | □4 | | | | 6 | |
| | 417)01□210 | New □□□□□□□□C□eatio□ | 2 | 32 | 32 | | | | | 6 | |
| | 417)04597) | Management Case S□udy | 2 | 32 | 32 | | | | | 7 | |
| Subto□al | | | 23 | 424 | 312 | 112 | 0 | 0 | 0 | | |

| Cou e co lege | Cou e Numbe | | C s | Inc uding | | | | | | Suggeste Term | Course |
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| 5 Spec a ized Elec v Cou es | | | | | | | | | | | |
| | 417)07897 ) | Technology Econo ics | 2 | 32 | 32 | | | | | 3 | |
| | 40200 4110 | B<br>Econom Law B | 2 | 32 | 32 | | | | | 3 | |
| | 417)48 140 | Excel<br>Bu ne s Applications in E cel | 2 | 32 | 32 | | | | | 3 | |
| | 417)05 210 | Indu t al Economics or , Mate ial an T anspo ation | 2 | 32 | 32 | | | | | 4 | |
| | 417)024210 | Manage al Statistics | 2.5 | 40 | 40 | | | | | 4 | |
| | 417)00 210 | Operating Re earch | 2.5 | 40 | 40 | | | | | 4 | |
| | 417)149110 | P o ect Management | 2 | 32 | 32 | | | | | 4 | |
| | 417)4 2140 | Enterp ise Supply Chain Simulation | 1.5 | 48 | | 48 | | | | 5 | |
| | 417)0 2210 | Bu ne s Ana ytics an Decision Making | 2 | 32 | 32 | | | | | 5 | |
| | 417)033210 | C<br>Management n o matio Sy t m C | 2.5 | 40 | 40 | | | | | 5 | |
| | 417)350130 | B<br>Analysis of F nanc al Repo t B | 2 | 32 | 32 | | | | | 5 | |
| | 417)029110 | E-commerce Prac c | 2 | 32 | 32 | | | | | 5 | |
| | 417)033210 | Qua ty Manage ent | 2 | 32 | 32 | | | | | 5 | |
| | 417)0 0110 | Interna ional Busine s Manage ent | 2 | 32 | 32 | | | | | 5 | |
| | 417)57 17) | Serv ce Opera ons Management | 2 | 32 | 32 | | | | | 5 | |
| | 417)5 417) | Leade ship Theo y and P actice | 2 | 32 | 32 | | | | | 5 | |
| | 417)5 317) | Cu omer Relationsh Manage ent | 2 | 32 | 32 | | | | | 6 | |
| | 417)0 4210 | Enterp ise Innova on Manage ent | 2 | 32 | 32 | | | | | 6 | |
| | 417) 07 17) | D ive Ma keting | 2 | 32 | 32 | | | | | 6 | |
| | 417)101110 | B<br>Corpora Imagine Manage ent B | 2.5 | 40 | 40 | | | | | 6 | |
| | 417)57 17) | B<br>Purchasing Management B | 2 | 32 | 32 | | | | | 6 | |
| | 417)0 5210 | P o ect Evaluation | 2.5 | 40 | 40 | | | | | 6 | |
| | 417)58117) | P o ect P nning and Cont ol | 2 | 32 | 32 | | | | | 6 | |
| | 417)5 217) | Valua ion | 2 | 32 | 32 | | | | | 6 | |
| | 417)06 210 | Mining and Bu iness Intell ence | 2 | 32 | 32 | | | | | 6 | |

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| | 417)09□110 | Enterp□ise Ethics | 2 | 32 | 32 | | | | | 7 | |
| | 417)040210 | Career Deve□opment and Manage□ent | 1.5 | 24 | 24 | | | | | 7 | |
| | 417)76□17) | Enterp□ise D□agno□s Method | 2 | 32 | 32 | | | | | 7 | |
| | 417)77?17) | D<br>Marke□ng Manage□ent and Prog□amme CreationD | 2 | 32 | 32 | | | | | 7 | |
| | 401033917) | D<br>Interna□ional T□ade P□actice □ | 2 | 32 | 32 | | | | | 7 | |
| | 417)5□417) | C<br>Pe□formanc□Appra□sa□C | 1.5 | 24 | 24 | | | | | 7 | |
| | 417)06□210 | Internet Enterp□ise Ope□atio□ | 2 | 32 | 32 | | | | | 7 | |
| | 417)06□210 | Mode □ corporate □□□□□□ and gove□nce | 2 | 32 | 32 | | | | | 7 | |
| | 417)322120 | A<br>Ventu□e Financ□ngA | 2 | 32 | 32 | | | | | 7 | |
| Subto□al | | | 6□ | 1128 | 108) | 48 | 0 | 0 | 0 | | |
| NOTE M□nimum subtota□cred□s 32. 32 | | | | | | | | | | | |
| 6 Pe□onalized Elec□ve Course□ | | | | | | | | | | | |
| | 417)5□317) | Management Frontier | 2 | 32 | 32 | | | | | 5 | |
| | 417)5□417) | Entrep□eneur and Innova□on | 2 | 32 | 32 | | | | | 5 | |
| | 417)5□517) | Approache □of Creativi□ | 2 | 32 | 32 | | | | | 6 | |
| | 414046799) | B<br>□□□□□□□Enginee□in□ | 2 | 32 | 32 | | | | | 6 | |
| | 407)50299) | Introduction to Funda□enta□of Mate□ia□ Science | 2 | 32 | 32 | | | | | 7 | |
| | 409)00299) | D<br>The Theory of Automobile | 2 | 32 | 32 | | | | | 7 | |
| Subto□al | | | 12 | 1□2 | 192 | 0 | 0 | 0 | 0 | | |
| NOTE: Suden□s can select cou□se□from above and the other pe□ona□ized courses □ cata□og, and a□e requi e□ □ obtain at lea□ 6 cred□s 6 | | | | | | | | | | | |

7 Specia□zed P□□ctice Schedu□e

| Cou□e co□lege | Cou□e Numbe□ | P□actice □□□□□□Name | C□s | To□h□s | Weeks | Sugge□ted □□□ | □□□□□□□□□□ Course |
|---|---|---|---|---|---|---|---|
| | 417)301120 | Specialty Recognition Pract□e | 1 | 16 | 1 | 3 | |
| | 417)58□17) | Log□tics and Supp□ Chain Management Cou□e De□ign | 1 | 16 | 1 | 4 | |
| | 417)58□17) | Bu□ine□s □nd Ma□ket ng Plan□i□g □□□□□□ Desi□n | 1 | 16 | 1 | 4 | |
| | 417)58□17) | Manufactu□ing an□ Ope□atio□ Man□gement Cou□e De□ign | 1 | 16 | 1 | 4 | |

| Cou□e co□lege | Cou□e Numbe□ | P□actice □□□□□□□Name | C□s | To□h□s | Weeks | Sugge□ted □□□□ | □□□□□□□□□□□□□□□ Course |
|---|---|---|---|---|---|---|---|
| | 417)471140 | B EQ and Management □□□□Tra□ning | 2 | 32 | 2 | 5 | |
| | 417)5□017) | Enterp□ise S□□ategy P□an Course Design | 1 | 16 | 1 | 5 | |
| | 417)211210 | Specialty Sk□l Prac□ic□ | 5 | □0 | 5 | 6 | |
| | 417)59117) | □□□□□-□□ Ope□atio□ Train□ng | 1 | 16 | 1 | 7 | |
| | 417)16□210 | □□□□□-□□ D□agnosis and A□elioration | 2 | 32 | 2 | 7 | |
| | 417)16□210 | Innovation and Resea□ch Ability Train□□g | 3 | 48 | 2 | 7 | |
| | 417)200210 | G□adua□on The□s | □5 | 2□2 | 17 | 8 | |
| | | Su□otal | 265 | 5□0 | 34 | | |

2021

Undergraduate Education Plan for Specialty in

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Duration 4 Years Degree Granted Bachelor of Management

Disciplinary Business Administration Dura ion 1 Year

Graduation Credit Criteria

| Cours | Bas c Courses | Pub i Cou es | Ba ic Cou es D c pl ne | Cour es | Pe nal zed Cou e | Prac ce Cours s | Study C edi | To a |
|---|---|---|---|---|---|---|---|---|
| Cou es | 31 | \ | 32.5 | 23.5 | \ | 26 5 | 10 | 18) |
| E ec ve Cour e | \ | 9 | \ | 31.5 | 6 | \ | 10 | |

## Educational Objectives & Requirement

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The major cult vates students practicing the core values of socialism , with all round development of morality, intellect, physique, aestheti s, labor, grasping comprehensive modern knowledge and method of economics and business manage ent, being f miliar with China and globe market Apart from outs anding adaptability, earnes working and entrepr neurship, g aduates would have excellent life long learning ability, communication and coordination abilit , team-cooperation abi ity and management prob em-solving ability and innovation and venture creation ability Graduates should also be familiar the business situation of all kinds of industrial and commercial enterprises , especially the three major industries of building materials , transportation and automobiles, and be competent for all kinds of business management position .

(1) The graduates should practice the core values of socialism and have critical and creative thinking In addition , the students should also have good ideological and moral quality , scientific and cultural quality , professional quality , physical and mental quality , apart from adaptability , earnes working Finally the graduates should become the al round talents for the development of society

(2) The graduates should have a strong awareness of lifelong learning and sel learning ability , be capable of learning independently and exploring the frontier of management and apply these latest frontier knowledge to improve his her work and hi /herself

(3) The graduates should be good at oral and written expression and have communication ability , EQ management abil ty, team consciousness , cooperation spirit , coordination ability and l adership ability

(4) The graduates should be familiar with the basic situation and various management domain (such as operation management , logistics and supply chain management , strategic planning , brand management, project management and evaluation , human resou ce management and ma keting managemen ) of all kinds of industrial and commercial enterprises , especially the three major indus ri s of building materials , transportation and automobiles Moreove , the students should be able to carry out overall planning , operation and control of the business and management activities

(5) The graduates should be have a strong awareness entrepreneurship and innovation ability , be capable of finding and grasping opportunities and bringing forward nove plan to meet new demand to create new value for customer, ent rprise, society and country

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(1) Specialty Knowledge: Graduates should be equipped with fundamental and related theories of all management domain , such as economics , psychology , strategy management , operation management, logistics and supply chain management , human resource management , marketing, finance, accounting, project management;

(2) Problem Analysis: Graduates should be equipped with critical thinking and creative thinking and be able to find problems in management practice and analyze their complex reasons using the fundamentals of mathematics , economics , psychology and management

(3) Design /Develop Solution: Based on the specific management scenario and considering the society, environment , health, safety, regulation , culture factors , graduates should be able to design specific solution for management problems in occupations such as purchasing , production, marketin , logistic , human resourc , financ , administratio .

(4) Research: Graduates should be able to study management problem using mathematics and management theories and may carry investigation or experiment and count and analyze corresponding data to reach valid conclusion

(5) Modern tools: Graduates should be able to use tools for the operatin , anal in , researching modern business , such as ERP , business data analysis;

( ) Social responsibility: Graduates shoul be familiar with enterpris s social responsibility and have good political quality , deological quality , moral quality , and actively practice social responsibility in work

( ) Sustainabl development: Graduates should have good sustainable awareness and be able to understand and evaluation business behaviors impact on environmen , heal h, safety

( ) Professional tandard: G aduates should have a scientific world outlook and good faith consciousness , legal consciousness and adaptability , earnes working , good knowledge of

humanities and social science , literature and art accomplishment , modern consciousness and pr fe sional ethics

(9) Individual and Team: Graduates should be equipped with healthy psychological quality and good emotional quotient and ability to endure setbacks and overcome the difficulties ,

(10) Communicat on: Graduates should be equipped with good expres ion abili of oral and wri ing and interpersonal , management ommunication skill

(11) Innovation and entrepreneurship: Graduates should be have a strong awareness entrepreneurship and nnovat on abil ty, be capable of finding and grasping opportunities and bringing forward novel plan to meet new demand to create new val e

(12) Life -long learning: The graduates should have a strong awareness of lifelong learning and sel -learning ability , be capable of learning independently and exploring the frontier of management and apply these atest frontier knowledge to improve hi /her work and hi /herse f The graduates should be proficient in transcultural bilingual communicating with outst nding international ho izon and have ability of running international business

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11 Core Courses and Characteristic Courses

Management Principle , Management Ps hology and Behavio , Accounting Principle , Financial Management , Marketing , Human Resource Management , Manufacturing and Operations Management , Enterprise Strategy Management , New Venture Creation , Logistics and Supply Chain Management , Emotional Management and Communication , International Business

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## Ⅳ Course Schedule

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| Course coll ge | C urse Number | Cour Ti le | Cr | I cluding | | | | | | Sugges e | Pre quis e Cour |
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| | | | | T t hr | Theor | Ex | | | Ex r cur | | |
| 5 Speciali e Elec e Courses | | | | | | | | | | | |
| | 41 00789 0 | T chnology E onomi s | 2 | 32 | 32 | | | | | 3 | |
| | 40200 4110 | B<br>E onomi L w B | 2 | 32 | 32 | | | | | 3 | |
| | 41 0488140 | Excel<br>Bus ess Excel | 2 | 32 | 32 | | | | | 3 | |
| | 41 005 210 | In us r al E on mi s Aut , Mat rial an T ans ortation | 2 | 32 | 32 | | | | | 4 | |
| | 41 0024210 | Manage al | 2.5 | 40 | 40 | | | | | 4 | |
| | 41 000 210 | Operating Re ea h | 2.5 | 40 | 40 | | | | | 4 | |
| | 41 0149110 | Managem nt | 2 | 32 | 32 | | | | | 4 | |
| | 41 04 39 0 | Ent rpri nufact r nd Oper ti n S m lat on | 1.5 | 4 | | 48 | | | | 4 | |
| | 41 04 2140 | Ent rpri upply Simulat on | 1.5 | 4 | | 48 | | | | 5 | |
| | 41 00 2210 | Bus ness nd Dec ion Making | 2 | 32 | 32 | | | | | 5 | |
| | 41 001 210 | B<br>Manage nt I form ti n S ste | 2.5 | 40 | 40 | | | | | 5 | |
| | 41 0350130 | B<br>An lysis of Fi ancial Repor | 2 | 32 | 32 | | | | | 5 | |
| | 41 0029110 | E-commerc Pract ce | 2 | 32 | 32 | | | | | 5 | |
| | 41 00 3210 | Qualit M nagement | 2 | 32 | 32 | | | | | 5 | |
| | 41 05781 0 | S rvic Opera ons M nagement | 2 | 32 | 32 | | | | | 5 | |
| | 41 05 41 0 | Leade i Theor and P actice | 2 | 32 | 32 | | | | | 5 | |
| | 41 05 31 0 | Cus ome Rel ti nship M nagement | 2 | 32 | 32 | | | | | 6 | |
| | 41 00 4210 | Ent rpri novat on M nagement | 2 | 32 | 32 | | | | | 6 | |
| | 41 0 071 0 | Dat Market ng | 2 | 32 | 32 | | | | | 6 | |
| | 41 0101110 | B<br>Cor ora I agine Managemen B | 2.5 | 40 | 40 | | | | | 6 | |
| | 41 05791 0 | B<br>Pur hasi g Management | 2 | 32 | 32 | | | | | 6 | |
| | 41 00 5210 | E a uati n | 2.5 | 40 | 40 | | | | | 6 | |
| | 41 05811 0 | P oj ct P nning nd C ntrol | 2 | 32 | 32 | | | | | 6 | |
| | 41 05 21 0 | Assest V l ation | 2 | 32 | 32 | | | | | 6 | |

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| | 41□04□1140 | | 2 | 32 | 2 | 5 | |
| | 41□05□01□0 | | 1 | 1□ | 1 | 5 | |
| | 41□0211210 | | 5 | □0 | 5 | □ | |
| | 41□05□11□0 | | 1 | 1□ | 1 | □ | |
| | 41□01□□210 | | 2 | 32 | 2 | □ | |
| | 41□01□□210 | | 3 | 4□ | 3 | □ | |
| | 41□0200210 | | □5 | 2□2 | 1□ | □ | |
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**Proport m**
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2021

Undergraduate Education Plan for Specialty in

Business Administration(sports management)(2021)

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**Graduation Credit Criteria**

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Educational Objectives & Requirement

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The major cult vates students practicing the core values of socialism , with all round development of morality, intellect, physique, aesthetics, labor, grasping comprehensive modern knowledge and method of economics and business manage ent, being f miliar with China and globe market Apart from outstanding adaptabil ty, earnes working and entrepreneurship , g aduates would have excellent life long learning ability, communication and coordination ability, team-coope ation ability and management problem-solving ability and innovation and venture creation ability Graduates should also be familiar with the business situation of all kinds of industrial and commercial enterprises , especially the three major industries of building material , transportation and automobile , and be competent for all kinds of business management positions

(1) The graduates should practice the core values of socialism and have critical and creative thinking In addition , the students should also have good ideological and moral quality , scientific and cultural quality , professional quality , physical and mental quality , apart from adaptability , earnes working Finally the graduates should become the al round talents for the development of society

(2) The graduates should have a strong awareness of lifelong learning and sel learning ability , be capable of learning independently and exploring the frontier of management and apply these latest frontier knowledge to improve his her work and hi /herself

(3) The graduates should be good at oral and written expression and have communication ability , EQ management ability , team consciousness , cooperation spirit , coordination abi ity and leadership ability

(4) The graduates should be familiar with the basic situation and various management domain (such operation management , logisti s and supply chain management , strategi planning , brand management, project management and evaluation , human resource management and marketing managemen ) of all kinds of industrial and commercial enterp ises, especially port enterprises Mo eover, the students should be able carry out overall planning , operation and control of the business and management activities

(5) The graduates should be have a strong awarenes entrepreneurs ip and innovation ability , be capable of finding and gra ping oppo tunit es and bringing forward novel pl n to meet new demand to create new value for ustomer, enterprise, society and country

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(1) Specialty Knowledge: Graduates should be equipped with fundamental and related theories of all management domain , such as economics , psychology , strategy management , operation management, logistics and supply chain management , human resource management , marketing, finance , accounting , project management;

(2) P oblem Analysis: Graduates should be equipped with critical th nking and creative thinking and be able to ind problems in m nagement practice and analyze their complex reasons using the fundamentals of mathemati s, economics , psychology and managemen .

(3) Desi n′Develop Solution: Ba ed on the specifi management scenario and considering he society , environment , health, safety, regulation , culture factors , graduates should be able to design specific solution for management problems in sports enterprises occupations such as purchas ng, production , marketing, logis ic , human resou ce, finance , administration

(4) Research: Graduates should be able to study management probl m using mathem tics and management theories and may carr investigation or experiment and count and anal ze corresponding data to reach valid conclusion

(5) Modern tool : Graduates should be able to use tool for the operating , analyzing , researching modern business, such as ERP , business data analysis;

(6) Social responsibility: Graduates should be familiar with enterprises social responsibility and have good political quality , ideological quality , moral quality , and actively practice social responsibility in work

(7) Sustainable development: Graduates should have good sustainable awareness and be able to understand and evaluation business behaviors' impact on environment , health, safety

(8) Professional standard: Graduates should have a scientific world outlook and good faith consciousness , legal consciousness and adaptability , earnes working , good knowledge of

humanities and social science , l terature and art accomplis ment, modern con ciousness and professional ethics

(9) Individual and Team: Graduates should be equipped with healthy ps chological quality and good motional quotient and ability to endure setbacks and overcome the difficult es,

(10) Communication: Graduates s ould be equipped with good expression ability of oral and writing and interpersonal, management communication skill

(11) Innovation and entrepreneurship: Graduates should be have a strong awarenes entrepreneurship and innovation ability , be capable of finding and grasping opportunities and bringing forward novel plan to meet new demand to create new valu

(12) Life -long learning: The graduates should have a strong awareness of lifelong learning and sel -learning ability , be capable of learning independently and exploring the frontier of management and apply these latest frontier knowledge to improve hi /her work and hi /herself The graduates should be proficient in transcultural bilingual communicating with outstanding international horizon and have ability of running international business

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11 Core Courses and Characteristic Courses

Human Resource Management , Manufacturing and Operations M nagement, Enterprise Strategy Management , Ne Venture Creation , Logistics and Supply Chain Manage ent, Emotional Management and Communica ion

Managerial Economics , Management case study , Management Frontier , Sports Management , Enterpr se Business

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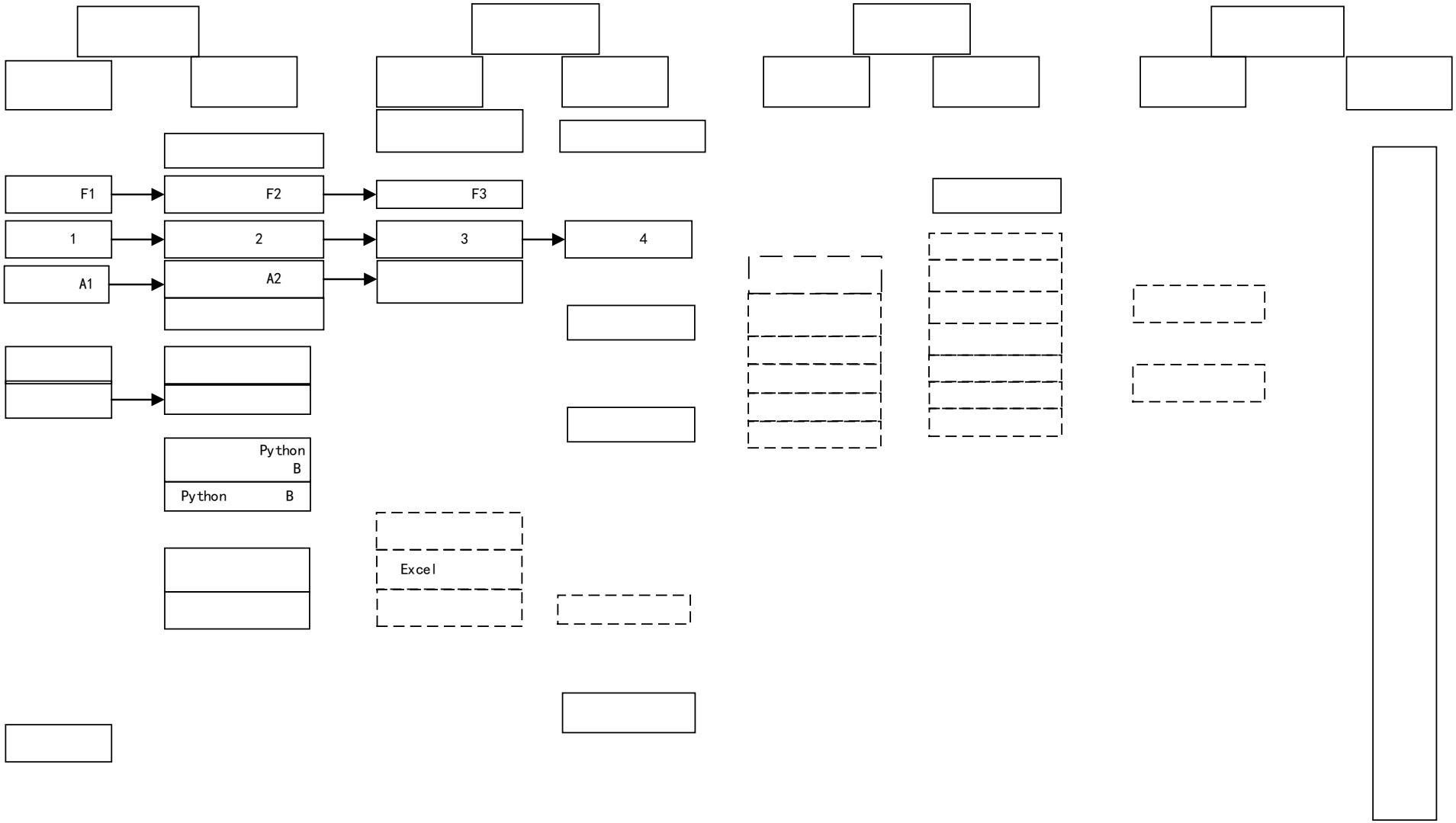
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A1
A2
Python B
Python B
Excel

## Ⅳ Course Schedule

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| Course col ge | Course Number | Course Title | Cr | Including | | | | | | Sugg s ed Ter | Prerequisi e Cour e |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | T t | Theory | Exp | O e ation | | E t a ur | | |
| 5 S eciali ed Elect ve C urses | | | | | | | | | | | |
| | 417)0 897) | Technology Economi s | 2 | 32 | 32 | | | | | 3 | |
| | 40200 4110 | B<br>Eco omi Law B | 2 | 32 | 32 | | | | | 3 | |
| | 417)4 8140 | Excel<br>Bu in s A plications Excel | 2 | 32 | 32 | | | | | 3 | |
| | 417)059210 | Indus rial Econom cs for Auto , Materi l and Trans o t ti n | 2 | 32 | 32 | | | | | 4 | |
| | 417)024210 | M nagerial S at st cs | 2.5 | 40 | 40 | | | | | 4 | |
| | 417)008210 | Oper ti g Resear h | 2.5 | 40 | 40 | | | | | 4 | |
| | 417)149110 | Pr j ct Manag ment | 2 | 32 | 32 | | | | | 4 | |
| | 417)103110 | Enter r se St at gy Management | 2 | 32 | 32 | | | | | 5 | |
| | 417)4 2140 | Enter r se Supp C ai Simul ti n | 1.5 | 48 | | 48 | | | | 5 | |
| | 417)0 2210 | Bu in s A alyt cs and Decision M king | 2 | 32 | 32 | | | | | 5 | |
| | 417)019210 | B<br>M nagement Inf r at on Sys em | 2.5 | 40 | 40 | | | | | 5 | |
| | 417)350130 | B<br>Analys s of Financi l Repor | 2 | 32 | 32 | | | | | 5 | |
| | 417)029110 | E-commer e P act ce | 2 | 32 | 32 | | | | | 5 | |
| | 417)0 3210 | Quali y Management | 2 | 32 | 32 | | | | | 5 | |
| | 417)0 0110 | International Busi ess Manag ment | 2 | 32 | 32 | | | | | 5 | |
| | 417)5 817) | Ser ice O erations Management | 2 | 32 | 32 | | | | | 5 | |
| | 417)5 417) | L adership T eory and P actice | 2 | 32 | 32 | | | | | 5 | |
| | 417)103110 | Enter r se St at gy Management | 2 | 32 | 32 | | | | | 5 | |
| | 417)5 317) | Cust m r M nagement | 2 | 32 | 32 | | | | | 6 | |
| | 417)0 4210 | Enter r se Innovat on Management | 2 | 32 | 32 | | | | | 6 | |
| | 417)707(17) | D ta D i en M rketi g | 2 | 32 | 32 | | | | | 6 | |
| | 417)101110 | B<br>Cor orat agine Manag mentB | 2.5 | 40 | 40 | | | | | 6 | |
| | 417)5 917) | B<br>Purch s ng M nagement B | 2 | 32 | 32 | | | | | 6 | |

| Course col ge | Course Number | Course Title | Cr | Including | | | | | | Suggs d Ter | Prerequisi e Cour e |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | T t | Theory | Exp | O e ation | | E t a ur | | |
| | 417)0 5210 | Pr j ct Evaluation | 2.5 | 40 | 40 | | | | | 6 | |
| | 417)5 117) | Pr j ct Planni g and C ntr l | 2 | 32 | 32 | | | | | 6 | |
| | 417)5 217) | Assest Valuati n | 2 | 32 | 32 | | | | | 6 | |
| | 417)0 6210 | D ta M ing nd B si ess Intell g nce | 2 | 32 | 32 | | | | | 6 | |
| | 417)0 6110 | Enter r e Et i s | 2 | 32 | 32 | | | | | 7 | |
| | 417)040210 | C reer Devel pment and Management | 1.5 | 24 | 24 | | | | | 7 | |
| | 417)769(17) | Enter r e D agnos Method | 2 | 32 | 32 | | | | | 7 | |
| | 417)7 217) | D Marke ng M nage ent and m | 2 | 32 | 32 | | | | | 7 | |
| | 401033917) | D International T de P cticeD | 2 | 32 | 32 | | | | | 7 | |
| | 417)5 417) | C Per rmance C | 1.5 | 24 | 24 | | | | | 7 | |
| | 417)608(17) | Spor Games Manag ment | 2 | 32 | 32 | | | | | 7 | |
| | 417)0 7210 | Internet E t rprise Operation | 2 | 32 | 32 | | | | | 7 | |
| | 417)0 8210 | Modern or orat ystem and goverance | 2 | 32 | 32 | | | | | 7 | |
| | 417)322120 | A FiancingA | 2 | 32 | 32 | | | | | 7 | |
| Subtotal | | | 75 | 1224 | 1176 | 48 | 0 | 0 | 0 | | |
| NOTE Minimum subtotal cred ts: 32 2. | | | | | | | | | | | |
| 6 Personal ed Elect ve Cours s | | | | | | | | | | | |
| | 417)5 317) | M nagement Frontier | 2 | 32 | 32 | | | | | 5 | |
| | 417)5 417) | Entr pr neur and Innovat on | 2 | 32 | 32 | | | | | 5 | |
| | 417)5 517) | Approaches of Cr ati ity | 2 | 32 | 32 | | | | | 6 | |
| | 41404 7991 | B Engineeri g | 2 | 32 | 32 | | | | | 6 | |
| | 407)502 9) | Intr duction Fundam nt ls Mat ri ls | 2 | 32 | 32 | | | | | 7 | |
| | 409)002 9) | D The Theory of Automob le | 2 | 32 | 32 | | | | | 7 | |
| Subtotal | | | 12 | 12 | 192 | 0 | 0 | 0 | 0 | | |
| NOTE: Sudents can sel ct cour s fr m above nd the other personalzed courses in atalog and are required to obt in at east 6 redit 6 | | | | | | | | | | | |

7 □□□□

**Proportion of class hours and credits**

| | | | |
|---|---|---|---|
| | | | **%** |
| | 47 | 160 | 29.4 |
| | 35 | 160 | 21.9 |
| | | | 2.2:1 |

**Recommendations on Course Studies**



Please refer to the cultivation plan of the second class-Implementation Measures for Extracurricular Credits of the Second Class of Wuhan University of Technology.

Situation & Policy (2 credits) and Mental Health Education (2 credits) are the required extracurricular courses.

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(12)

. E d u c a t i o n a l R e q u i r e m e n t

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| | | □2 | □ | | □ | □ | | | | | | | □ | | |
| | | □ | □ | | □ | □ | | | | | | | □ | | |
| | | | □ | | □ | □ | □ | | | | | | | | |
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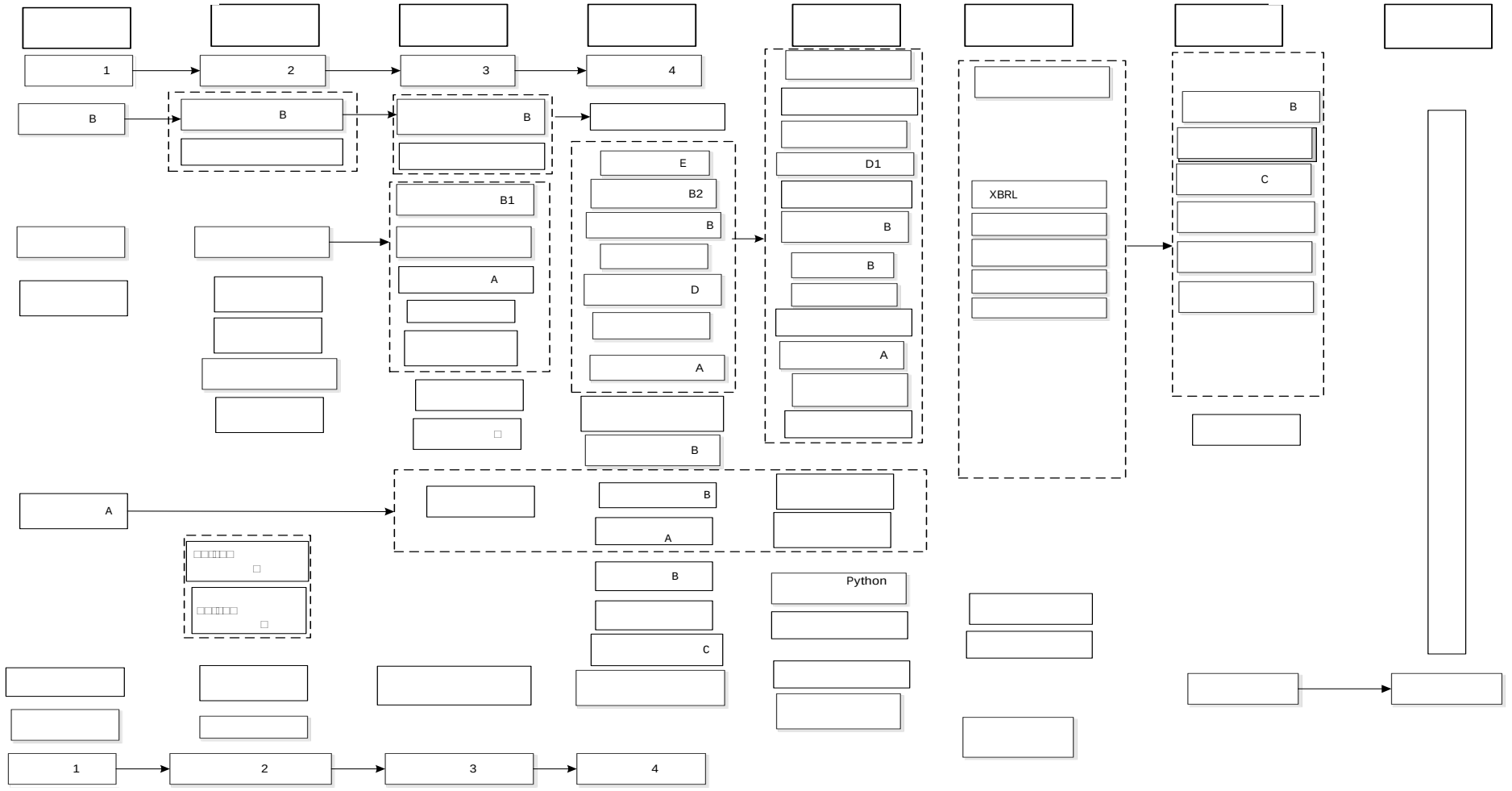
Teaching Process Map



## Ⅳ Course Schedule

1 □□□□

| Cou se college | Cou e Number | Cou e Title | C s | Including | | | | | | Sugge e | Pre equisite Cour |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Tot | Theory | Exp | Ope atio | Prac c | | | |
| 3 Basic D cipline Required Courses | | | | | | | | | | | |
| | 4050003210 | Advance a ematics 1 B | 4.5 | 72 | 72 | | | | | 1 | |
| | 4050004210 | Advance a ematics 2 B | 5.5 | 88 | 88 | | | | | 2 | B |
| | 4050229110 | Linear Algeb a | 2.5 | 40 | 40 | | | | | 2 | |
| | 4050058110 | Probability an S atis ic B | 3 | 48 | 48 | | | | | 3 | |
| | 4010002210 | Princip e of Econom cs | 2.5 | 40 | 40 | | | | | 1 | |
| | 41 0002210 | Management A | 2.5 | 40 | 40 | | | | | 1 | |
| | 41 0001210 | Introductio Major | 1 | 16 | 16 | | | | | 1 | |
| | 41 000 210 | Introductio Big Management | 1 | 16 | 16 | | | | | 2 | |
| | 41 000 210 | Princip e of Accou ing | 2.5 | 40 | 40 | | | | | 2 | A |
| | 41 0003210 | Marke ng | 2.5 | 40 | 40 | | | | | 2 | A |
| | 41 0005210 | Financia Management A | 2.5 | 40 | 40 | | | | | 3 | |
| | 41 000 210 | Management sychology and Behavior B | 2.5 | 40 | 40 | | | | | 4 | |
| Sub otal | | | 32.5 | 520 | 520 | 0 | 0 | 0 | 0 | | |
| 4 Specia zed Requ red Cou es | | | | | | | | | | | |
| | 41 05 31 0 | Financia Accountin B1 | 2.5 | 40 | 40 | | | | | 3 | |
| | 41 05 31 0 | Financia Accountin B2 | 2.5 | 40 | 40 | | | | | 4 | B1 |
| | 41 06351 0 | Cos Accoun ng E | 2.5 | 40 | 40 | | | | | 4 | B1 |
| | 41 0024210 | Management tatistics | 2.5 | 40 | 40 | | | | | 4 | B |
| | 41 0021210 | and Visualization | 2 | 32 | 16 | 16 | | | | 5 | |
| | 41 0081210 | Accounting Info mation Sy tem | 2.5 | 40 | 16 | 24 | | | | 5 | B2 |
| | 41 06371 0 | Manage al Accoun ng D1 | 2.5 | 40 | 40 | | | | | 5 | E |
| | 41 002 210 | Advance Accoun ng B | 2.5 | 40 | 40 | | | | | 5 | B2 |
| | 41 06401 0 | Aud ng C | 2.5 | 40 | 40 | | | | | 5 | B2 |
| | 41 06391 0 | Taxation Acco nting | 2.5 | 40 | 40 | | | | | | B1 |
| Sub otal | | | 24.5 | 32 | 352 | 40 | 0 | 0 | 0 | | |
| 5 Specia zed E ective Cou se | | | | | | | | | | | |
| Advanc d profe iona cou ses ( least 8 credits a e elective) 8 | | | | | | | | | | | |
| | 41 00972 0 | Pro ess onal English | 2 | 32 | 32 | | | | | 3 | |

| Cou se college | Cou e Number | Cou e Title | C s | nclud ng | | | | | | Sugge e | Pre equisite Cour |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Tot | Theory | Exp | Ope atio | Prac c | | | |
| | 41 00982 10 | Accounting Pro e ional Ethics an Financ a Regulations | 2 | 32 | 32 | | | | | 3 | |
| | 41 00992 10 | Governmen Accountin | 2 | 32 | 32 | | | | | | B1 |
| | 41 01911 10 | A<br>Financia Enterp ise ccount g A | 2 | 32 | 32 | | | | | 4 | B1 |
| | 41 06431 0 | B<br>Indu try Account ng B | 2.5 | 40 | 28 | 12 | | | | | B1 |
| | 41 00161 10 | Internationa Accounting | 2 | 32 | 32 | | | | | 5 | B2 |
| | 41 0100210 | Internal Con rol and Ri k Managemen | 2 | 32 | 32 | | | | | 5 | B2 |
| | 41 0530130 | A<br>Financia S ate ent Analysis A | 2 | 32 | 32 | | | | | 5 | B2 |
| | 41 06451 0 | D<br>Inte ediate Financial Managemen D | 2.5 | 40 | 40 | | | | | 4 | A |
| | 41 0101210 | Frontie of Accou ing Th ory | 2 | 32 | 32 | | | | | | B2 |
| | 41 0102210 | Company Repo t Info mation Disc osure | 2 | 32 | 32 | | | | | | B2 |
| | 41 0103210 | Accounting Re earch Method | 2 | 32 | 32 | | | | | | B2 |
| | 41 0034110 | B<br>Advance M nage ent B | 2 | 32 | 32 | | | | | | D |
| | 41 03861 30 | Econom c Bene it Audit | 2 | 32 | 32 | | | | | | |
| 6<br>Profes iona development course ( ea t 6 c edits are e ective) | | | | | | | | | | | |
| | 41 000 210 | Management pe ations Re earch | 2.5 | 40 | 40 | | | | | 3 | |
| | 41 001 210 | B<br>Management M S ystem B | 2.5 | 40 | 32 | 8 | | | | 4 | |
| | 41 0105210 | Enterp ise O eratio Management | 2 | 32 | 32 | | | | | 3 | A |
| | 41 04 0140 | A<br>Log tics and Supp Chai Management A | 2 | 32 | 32 | | | | | 4 | A |
| | 41 010 210 | Econome ics | 2.5 | 40 | 40 | | | | | | |
| | 41 00 3210 | Financia Enginee ng | 2 | 32 | 32 | | | | | 5 | A |
| | 41 00 5210 | Introductio Fin ech | 2 | 32 | 32 | | | | | | |
| 1 ( 8 )<br>O ientation 1: ig Accounting (at lea 8 cred s in th big accounting d rection) | | | | | | | | | | | |
| | 41 00 4210 | Princip an App ca on of Databa e | 2 | 32 | 16 | 16 | | | | 4 | |
| | 41 00 5210 | Py on<br>Min ng and Py hon Application | 2 | 32 | 16 | 16 | | | | 5 | Python<br>B |
| | 41 010 210 | RPA<br>Financia App ca on of RPA | 2.5 | 40 | 16 | 24 | | | | | |
| | 41 00 2210 | Introductio Fin nc a Sha ng | 2 | 32 | 24 | 8 | | | | 5 | |

| Cou se college | Cou e umber | Cou e Title | C s | nclud ng | | | | | | Sugge e | Pre equisite Cour |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Tot | Theory | Exp | Ope atio | Prac c | | | |
| | 41 0110210 | Accounting Intelligen Deci ion | 2 | 32 | 16 | 16 | | | | | |
| | 41 0111210 | XBRL<br>XBRL Principle and Application | 2 | 32 | 16 | 16 | | | | | |
| | 41 0112210 | Text Analy is and M ning | 2 | 32 | 16 | 16 | | | | | |
| | 41 00 0210 | Big Data Aud | 2 | 32 | 16 | 16 | | | | | C |
| | 41 0086210 | Big Data an Busine Inte ligence | 2 | 32 | 16 | 16 | | | | | |
| | 41 0091210 | Machine Lea ning an L nguage Proce in | 2 | 32 | 16 | 16 | | | | | |
| 2 ( 10 )<br>O ientatio 2: anage ent Accoun ng ( least 10 c edits or manageme t accoun ng) | | | | | | | | | | | |
| | 41 011 210 | Supply Chain Managem nt an Supply Chain Finance | 2 | 32 | 32 | | | | | 5 | |
| | 41 011 210 | Management ccount g Case Ana ys | 2 | 32 | 32 | | | | | | D1 |
| | 41 011 210 | Intelligent Manag ment A coun ng Application | 2 | 32 | 32 | | | | | | D1 |
| | 41 011 210 | Bus ne s Valua on | 2 | 32 | 32 | | | | | 5 | |
| | 41 0120210 | Interne an Busines Model nnovation | 2 | 32 | 32 | | | | | 5 | |
| | 41 01 4210 | Company Strategy and R sk Management | 2 | 32 | 32 | | | | | | |
| | 41 0122210 | Bus ne s Communicatio nd Negotiatio | 2 | 32 | 32 | | | | | | A |
| | 41 06381 0 | D2<br>Management ccount g D2 | 2.5 | 40 | 40 | | | | | | D1 |
| Sub otal | | | 81.5 | 1304 | 1124 | 1 0 | 0 | 0 | 0 | | |
| 26 " " 2 8<br>6 8<br>NOTE:At leas 26 required fo e ective cou se. This majo has cha ac e istic ain ng direction "Big Accounting ' and "Managemen Accountin ". Students w o choose the co respond ng direction ake least 8 c edits the advanced profe iona cou se and at lea 6 from the profe iona develop ent courses At 10 credi requ ed for elective course. O he c edits can taken in the e ective cou ses of profe siona educatio | | | | | | | | | | | |
| 6 Personalized v Cou ses | | | | | | | | | | | |
| | 41 00671 0 | Guide Accoun ng | 1.5 | 24 | 24 | | | | | 2 | |
| | 41 06491 0 | Ta Plann ng | 2 | 32 | 32 | | | | | 3 | |
| | 4010034110 | B<br>Internationa Finance B | 2 | 32 | 32 | | | | | 3 | |
| | 4010055110 | B<br>Money Banking B | 2 | 32 | 32 | | | | | | |
| | 41 0513150 | C<br>Pro ect Inve tment and F nancing C | 2 | 32 | 32 | | | | | 4 | |
| | 40200 4110 | B<br>Econom c Law B | 2 | 32 | 32 | | | | | 4 | |

| Cou se college | Cou e umber | Cou e Title | C s | nclud ng | | | | | | Sugge e | Pre equisite Cour |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Tot | Theory | Exp | Ope atio | Prac c | | | |
| | 4010006110 | Indu trial E onomics | 2 | 32 | 32 | | | | | 7 | |
| | 41 01 5210 | Organizational Behavio | 2 | 32 | 32 | | | | | 2 | |
| | 41 0020110 | Financia S ategy | 2 | 32 | 32 | | | | | 7 | A |
| | 41 0322120 | A<br>Ventu e F anc ng A | 2 | 32 | 32 | | | | | 7 | |
| Sub otal | | | 19 5 | 312 | 312 | 0 | 0 | 0 | 0 | | |
| NOTE: Suden ca elec courses above nd he o he pe sona zed cou es in catalo , and are equired to ob ain at lea t 6 credit | | | | 6 | | | | | | | |

7 Specialized Prac ice Schedu

| Cou se college | Cou e umber | rac ce Cou es | Crs | Tot | Weeks | Sugg ste Te m | Pre equisite Cour |
|---|---|---|---|---|---|---|---|
| | 41 06501 0 | Accounting Cycle Expe ent | 1.5 | 24 | 1.5 | 3 | |
| | 41 06511 0 | B<br>Accounting S ula on Training By Hand B | 2 | 32 | 2 | 4 | B2 |
| | 41 0296120 | Accounting Info mation Sy tem T ain ng | 2 | 32 | 2 | 5 | |
| | 41 06551 0 | Cos Accoun ng T ning | 1.5 | 24 | 1.5 | 4 | E |
| | 41 01 5210 | Management ccount g T ning | 2 | 32 | 2 | 5 | |
| | 41 05 01 0 | Financia Management Tra ning fo Sta up Enterp ise | 1 | 16 | 1 | 5 | |
| | 41 0541130 | EQ and Commun cat on M nage ent T ain ng | 1 | 16 | 1 | 5 | |
| | 41 05681 0 | Comprehensiv S ula on Training of virtual Bus ne s Socie y | 1 | 16 | 1 | 6 | |
| | 41 06541 0 | Innova ve and Ent preneu ial Taxation an Deci on-making T ain ng | 2 | 32 | 2 | 6 | |
| | 41 01 2210 | nanci l and | 1 | 16 | 1 | 6 | |
| | 41 0171210 | Financia and Account g Quantita v Analysis So tware Training | 1 | 16 | 1 | 6 | |
| | 41 0301120 | Cogn on P actice | 1 | 16 | 1 | 6 | |
| | 41 01772 0 | Big Data Aud T ain ng | 1.5 | 24 | 1.5 | 7 | D |
| | 41 06561 0 | Practice or Pro e ional | 2 | 32 | 2 | 7 | |
| | 41 06571 0 | Practice or G adua ion | 2 | 32 | 2 | 8 | |
| | 41 0204210 | G adua ion Thesis | 8 5 | 16 | 17 | 8 | |
| Sub otal | | | 31 | 26 | 39 5 | | |

**Proportion of class hours and credits**

| | | | |
|---|---|---|---|
| | | | **%** |
| | 40 | 160 | 25 |
| | 32 | 160 | 20 |
| | | | 31.9 |

**Recommendations on Course Studies**



Please refer to the cultivation plan of the second class-Implementation Measures for Extracurricular Credits of the Second Class of Wuhan University of Technology.

Situation & Policy (2 credits) and Mental Health Education (2 credits) are the required extracurricular courses.

A C C A 2 0 2 1

U n d e r g r a d u a t e E d u c a t i o n P l a n f o r S p e c i a l t y i n

A c c o u n t i n g A C C A ( 2 0 2 1 )

A C C A

Major Accounting ACCA Major Disciplines Business Administration

Duration 4 Years Degree Granted Bachelor of Management

Disciplinary Business Administr tion Duration 1 Year

## Graduation Credit Criteria

Bas c Courses

Ba ic Cou es

Cours

Cou es

.Educational Objectives

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(3) [illegible]

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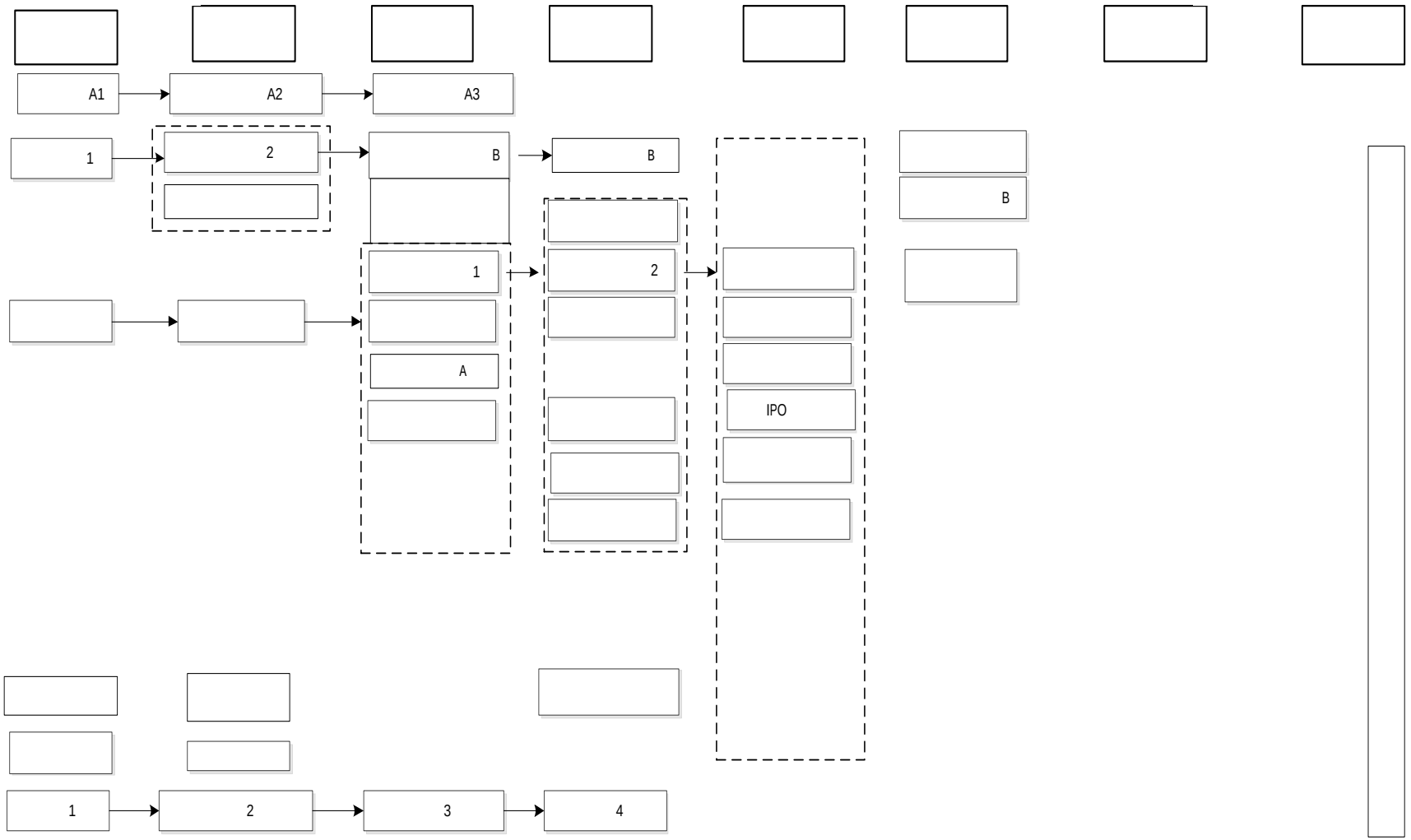

## Ⅳ course schedule

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**Proportion of class hours and credits**

| | | | |
|---|---|---|---|
| | | | **%** |
| | 40 | 160 | 25 |
| | 40 | 160 | 25 |
| | | | 2 1 |

**Recommendations on Course Studies**

2

Please refer to the cultivation plan of the second class-Implementation Measures for Extracurricular Credits of the Second Class of Wuhan University of Technology.

Situation & Policy (2 credits) and Mental Health Education (2 credits) are the required extracurricular courses.